

PRE-INTERMEDIATE WORKBOOK WITH KEY

# ENGLISH FOR INTERNATIONAL TOURISM

NEW EDITION



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ALWAYS LEARNING

PEARSON

# ENGLISH FOR INTERNATIONAL TOURISM



این مجموعه با لوگوی مرجع زبان ایرانیان  
به صورت نشر برخط و حامل به ثبت رسیده است.  
کپی برداری از آن خلاف قانون، شرع و اخلاق است و شامل پیگرد خواهد شد.

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# 1

# WORLD TOURISM

## UNIT MENU

- Grammar:** present simple question forms  
**Vocabulary:** tourism statistics  
**Professional skills:** checking and confirming details  
**Case study:** make the right booking

1 These are the top eight destinations for international tourism. What are the nationalities of people from these countries? Write the words in the correct group.

Australia Britain China France Germany  
 Italy Spain USA

-n	-ian	-ish	-ese	other
Australian				

### PRONUNCIATION

- 2 ))) 1.1 Listen to the countries and nationalities. Underline the main word stress. Practise the pronunciation.  
 Australia: Australian
- 3 ))) 1.2 Add the nationalities from these countries to the table above. Listen and check the pronunciation.

Brazil Canada Greece Ireland India Japan  
 Kenya Korea Mexico Norway Poland Portugal  
 Russia Thailand The Netherlands Turkey

- 4 Read this article about Chinese travellers and decide if the statements are true (T) or false (F). Correct the false statements.
- The majority of outbound trips are to Asian destinations. T / F
  - Half of outbound trips are to Europe and the USA. T / F
  - Germany, France and Italy are the top destinations in Europe. T / F
  - Chinese tourists generally like to spend money on luxury hotels. T / F
  - Chinese tourists prefer independent travel. T / F



### Chinese travellers

China, with the biggest population in the world, is an important emerging market for international tourism. There are now more than 57 million outbound trips every year.

Most Chinese tourists, over 70 percent, go to Hong Kong and Macau. Of the rest, more than half stay in Asia – Japan, South Korea, and Thailand are among the other top destinations. Fewer than 10 percent go to Europe – particularly Germany, France and Italy – and the USA.

Many surveys conducted in these countries show that Chinese tourists' favourite activity is shopping, especially for luxury brands. Chinese tourists also spend more on tax-free shopping than visitors from other countries. In response to this demand, department stores in central Paris now have signs and services dedicated to Chinese shoppers.

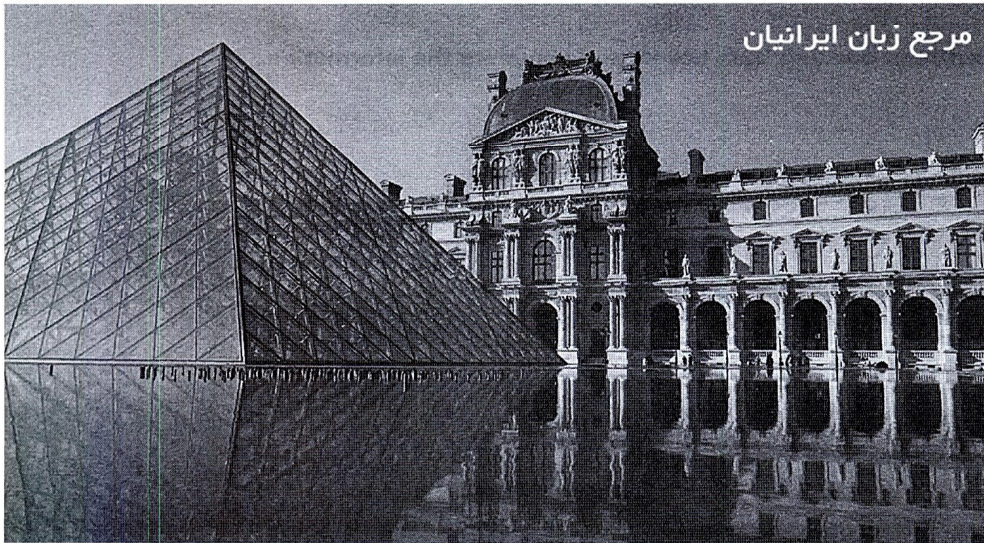
Surveys also show that the Chinese typically travel in large tour groups of 30–40 people and they prefer to save money on food and accommodation in order to spend more in the shops.

Visiting historic monuments is the second favourite activity. The French attractions of the Louvre, the Eiffel Tower and Versailles Palace are the most popular with Chinese travellers.

5 One word or phrase in each group is **not** part of the tourism sector. Which sector does it belong to?

- 1 Accommodation: campsite, art gallery, bed and breakfast, motel \_\_\_\_\_
- 2 Transportation: airline, taxi, golf, tram \_\_\_\_\_
- 3 Attractions: museum, zoo, business convention, theme park \_\_\_\_\_
- 4 Food and beverage: car hire, café, restaurant, pizzeria \_\_\_\_\_
- 5 Recreation and entertainment: skiing, trekking, cycling, bistro \_\_\_\_\_
- 6 Events and conferences: Olympic Games, tennis tournament, hostel, music festival \_\_\_\_\_

6 Put the questions (1–6) in the correct order. Then match the questions and answers (a–f).



- |  |  |
|--|--|
| <p>1 museum / the / Louvre / is / where<br/>_____ ?</p> <p>2 visitors / does / how / museum / get / many / the<br/>_____ ?</p> <p>3 big / Louvre's / collection / how / the / is<br/>_____ ?</p> <p>4 attraction / the / is / what / top<br/>_____ ?</p> <p>5 does / visit / how / to / it / cost / the /<br/>museum / much<br/>_____ ?</p> <p>6 long / tour / guided / is / how / the<br/>_____ ?</p> | <p>a It contains more than 380,000 objects and exhibits 35,000 works of art from prehistory to the 19th century.</p> <p>b <i>Mona Lisa</i> by Leonardo da Vinci.</p> <p>c The introductory tour lasts 90 minutes and it is available in English.</p> <p>d It's in the centre of Paris, France on the right bank of the river Seine.</p> <p>e Entry is 10 euros for the permanent collection. It is free to visitors under 18.</p> <p>f There are over 8 million visitors a year. It is the most visited art museum in the world.</p> |
|--|--|

7 Françoise Martin works at the Louvre. Complete the interview questions with **one to three** words.

- 1 \_\_\_\_\_ your job?  
I'm a Visitor Service Officer at the Louvre.
- 2 \_\_\_\_\_ staff \_\_\_\_\_ the museum have?  
It employs 2,000 people. Over half are security officers.
- 3 \_\_\_\_\_ some of the typical questions visitors ask you?  
'Where's the Mona Lisa?' 'Is the museum open yet?' 'Where are the toilets?'
- 4 \_\_\_\_\_ a good time to visit?  
Early in the week in the morning – the museum opens at 9 a.m. but it's closed on Tuesdays.
- 5 \_\_\_\_\_ you work at the weekends?  
Quite a lot. Usually twice a month.
- 6 \_\_\_\_\_ like most about your job?  
Smiles and thank-yous from satisfied visitors.