ENGLISH FOR SPECIFIC PURPOSES

Ed Pegg

in company 3.0

INVESTMENT

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INVESTMENT

B1–B2

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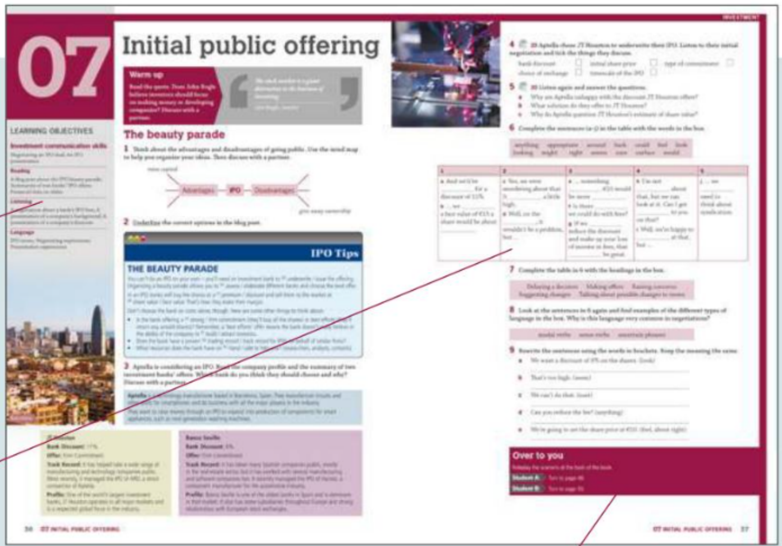
English for Specific Purposes at a glance

Investment Student's Book:

8 Investment-specific units covering different aspects of the investment profession



Learning objectives to track your progress

Investment skills in each unit, presenting language you need in your job

Real-life output tasks on every page to activate and personalize the target language

4 Videos involving interviews with real-life investment professionals

Comprehension activities to check understanding

Vocabulary and pronunciation activities to allow a focus on aspects of fluency

Follow-on discussion questions to motivate and enable personalization

4 Reviews allowing revision and recycling of target language after every two units


Review 05-06
05 Risk management
Market risk
Credit risk
06 Compliance
Regulation
Market abuse
Investment skills checklist

Exercises to practise investment-specific vocabulary and collocations

Practice of the language used in emails

Review of functional phrases needed in a variety of investment situations

Extra material to provide support throughout the course


Additional material
Unit 01: Choosing your investment
Unit 01: Retirement planning
Unit 02: The morning call
Unit 02: Financial shocks
Unit 03: The asset mix
Unit 05: Credit risk

Additional material for communicative activities


Answer key
Unit 01 Financial products
Unit 02 Market analysis

Answer key to enable independent learning and to facilitate any catch-up work


Listening scripts
01 FINANCIAL PRODUCTS

Complete listening scripts to allow a focus on language and to provide opportunities for controlled speaking practice

About the course

The *In Company 3.0 English for Specific Purposes* series offers an in-depth look at specialized English for a variety of business areas. The material is relevant to people working in the particular area of specialization in any industry. Students learn how English is used in their specific professional context through realistic audio and texts as well as through videos of interviews with real business people who work in the specific business area. There is plenty of opportunity for students to use this language and draw upon their own experiences through discussions and roleplays. Each title complements the *In Company 3.0* syllabus and can be used with the *In Company 3.0* coursebooks or on its own for specialized/focused practice of functional language and skills. This all makes the *In Company 3.0 English for Specific Purposes* series the ideal choice for people who want to take their business English to the next level.

About the author

Ed Pegg

Ed teaches the International Business Communication programme at the London School of English in London, specializing in English for international management and cross-cultural pragmatics. In 2013, Ed was presented with the inaugural Excellence in Business English Training award by Business English UK in acknowledgment of his innovative, client-focused approach to Business English training.
Ed is an experienced coursebook writer and wrote the Starter level of *In Company 3.0*.

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