



Reading
Fluency
Builder

e-future

DISCOVERY

6.3

Word Count 300

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Pop Culture

Discover in Reading

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- **What** are the roles in K-pop idol groups?
- **How** did Nike become a global brand?
- **Who** is Jeff Kinney?
- **Why** is Studio Ghibli famous?

Learning & Education

Discover in Reading

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- **What** is the VAK model of learning?
- **Who** was Maria Montessori?
- **How** can technology improve education?
- **What** is social-emotional learning?

Myths & Legends

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Discover in Reading

- **Who** was Gilgamesh?
- **How** are dragons different in the East and West?
- **Where** did Odysseus go on his journey?
- **What** superheroes are based on legendary heroes?

Discovery

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Discover in Reading

- **How** was Machu Picchu discovered?
- **How** could humans live on Mars?
- **What** can we learn from our DNA?
- **How** do people make discoveries?

Pop Culture

A man dressed as Captain America stands on a busy city street, holding his shield. He is wearing a blue helmet with a white 'A' and a matching blue suit with a white star on the chest. The background shows a city street with a Subway sign, a 'MAY 10' sign, and a billboard for 'LONG LIVE THE KING COZZOLLA'. There are other people walking in the background, including a woman in a blue outfit and a man in a black jacket.

Discover

What

Unit 1 K-Pop Roles

Discover

How

Unit 2 Running to Victory

Discover

Who

Unit 3 The Man behind the Wimpy Kid

Discover

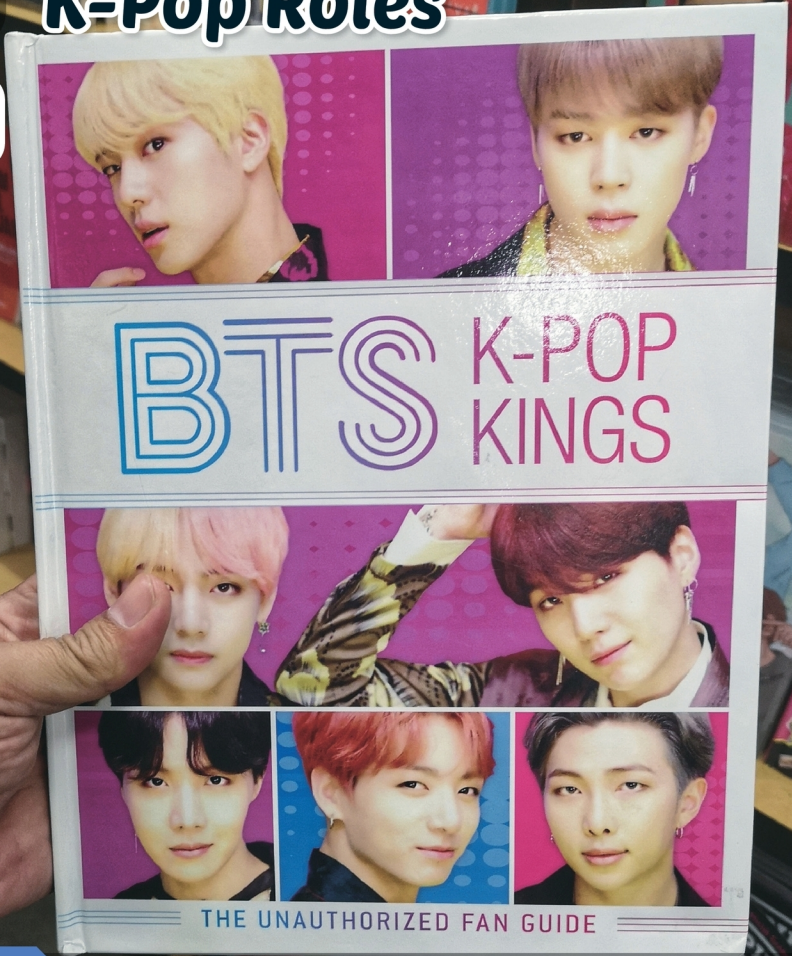
Why

Unit 4 Storytelling Magic



Pop culture includes whatever is popular within a society at a given time. From fashion and entertainment to technology and literature, almost anything can be considered pop culture if enough people pay attention to it. In a society, people's attitudes, opinions, and interests are constantly evolving. That is why pop culture is always changing. Some things stay popular for a long time, while others only for a short time. But almost always, things become popular for one reason: many people like them!

K-Pop Roles



Discuss & Discover

1. What do you see in the photo?
2. Who are the men on the cover of the guide?
3. Why do you think they are famous?
4. What is your favorite pop band? Why?

Key Words

A Listen and repeat the words. 01

- | | | | |
|-------------|----------|-----------|----------------|
| 1 attention | 2 broad | 3 captain | 4 in charge of |
| 5 junior | 6 lyrics | 7 role | 8 senior |

B Choose and write the correct words from A.

- _____ : lower in rank
- _____ : the words of a song
- _____ : very wide
- _____ : the job or responsibilities a person has
- _____ : higher in rank
- _____ : awareness or interest
- _____ : the person who leads a group
- _____ : responsible for someone or something

C Choose and complete the sentences.

junior lyrics attention broad captain role

- As the _____ of the soccer team, Sam always leads team warm-ups.
- Please give me your _____ while I am talking to you.
- In her _____ as a teacher, Ms. Lee inspires students to follow their dreams.
- The song's _____ contained a powerful message about friendship.
- Zoey is a(n) _____ member of the team, so she has a lot to learn.
- The store offers a(n) _____ selection of shoes, from sneakers to high heels.

K-Pop Roles

▶ 02

K-pop idol groups consist of members who both sing and dance. Like any good team, each member has a specific **role** that contributes to the group's success. These are the main roles that make up a K-pop idol group.

Leader: The leader is like the **captain** of the group. They are usually the oldest and most **senior** member. Their main roles are to motivate the group and make sure that everyone works well together. The leader is also **in charge of** representing the group on stage or at public events like award ceremonies.

Main Vocalist: The main vocalist is the group member with the best singing skills. This usually means they have the **broadest** and steadiest vocal range. Because of this, the main vocalist typically gets the most difficult singing parts of the group's songs. They are also usually in charge of singing the chorus.



Discover in Reading

What are the roles in K-pop idol groups?

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Main Rapper: The main rapper is the poet of the group. They usually write their own **lyrics** and deliver fast and dynamic verses during rap sections of songs. The main rapper adds a creative element to the group’s music, showcasing their exceptional lyrical and rhythmic skills.

Visual: The visual is like the face of the group, known for their attractive appearance. Because of their good looks, they help to bring public **attention** to the group. The visual is usually front and center in advertisements and promotional activities, contributing to the group’s overall image.

Maknae: In Korean, maknae means “youngest.” As the youngest and most **junior** group member, maknaes often bring a cute and charming element to the group. To help them reach their potential, other group members are expected to mentor the maknae.

Next time you watch your favorite K-pop idol group, see if you can identify the roles of each member. How does each member help their group succeed?

chorus the main, repeated part of a song
mentor to teach and guide
potential someone’s ability to succeed

promotional activity a marketing event
verse a part of a song

Reading Comprehension

● Choose the correct answers.

1 What is the passage mainly about?

- a the performances of K-pop idol groups
- b the most famous idols in K-pop
- c the roles of members in K-pop idol groups
- d the responsibilities of group managers in K-pop

2 What is the leader in charge of?

- a being the poet of the group
- b adding a creative element to the group
- c being the face of the group
- d representing the group on stage

3 What is NOT true about the main rapper?

- a They usually deliver rap verses very quickly.
- b They have excellent lyrical and rhythmic skills.
- c They are best known for their attractive appearance.
- d They usually write their own lyrics for the group's songs.

4 Which member is often front and center in advertisements?

- a the maknae
- b the leader
- c the visual
- d the main vocalist

5 What can be inferred from the passage?

- a Most K-pop idol group members play musical instruments.
- b Many K-pop idol groups include members from various countries.
- c Teamwork is important to the success of a K-pop idol group.
- d K-pop idol groups usually have between four and six members.

Think & Write

1 How do maknaes contribute to the success of a K-pop idol group?

2 Which K-pop idol group role would you want? Why?

Graphic Organizer & Summary

A Complete the chart.

What Are the Roles in K-Pop Idol Groups?

Members _____ that contribute to the group's success.

Leader

motivates members and makes sure everyone _____

Main Vocalist

_____ difficult parts of the group's songs

Main Rapper

adds a _____ to the group's music

Visual

helps improve the _____

Maknae

brings a _____ element to the group

sings the most
cute and charming

group's overall image
have specific roles

works well together
creative element

B Complete the summary.

K-pop idols have specific roles to help their groups _____. As the captain of the group, the leader motivates members and _____ them at public events. Having the best singing skills, the main _____ sings the most difficult parts of songs. The main rapper delivers fast and dynamic rap _____ during songs. With their _____ appearance, the visual helps bring public attention and improves the group's overall image. And as the _____ member, the maknae brings a cute and charming element to their group.

verses

youngest

succeed

attractive

represents

vocalist