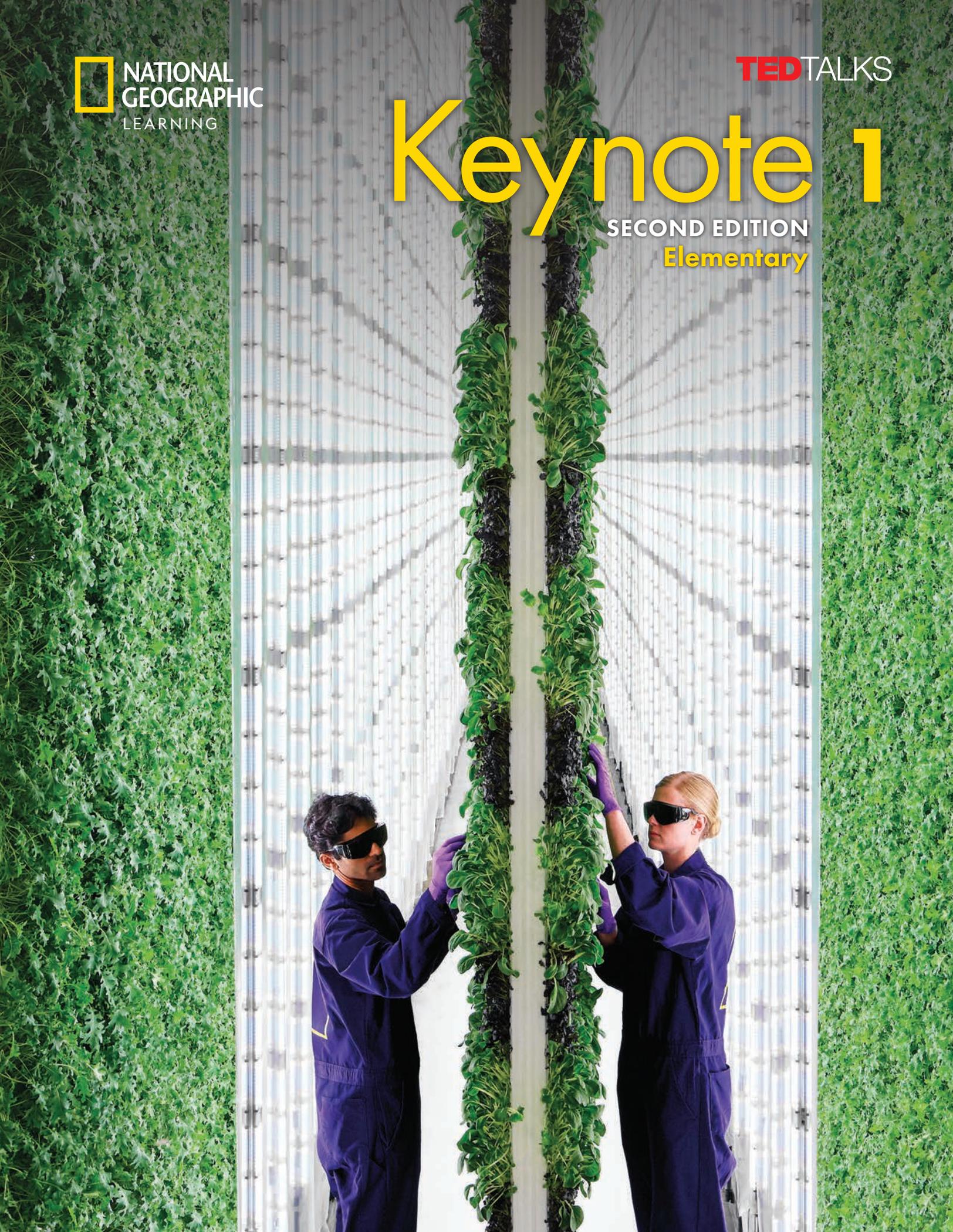


Keynote 1

SECOND EDITION
Elementary



ON THE COVER

Workers inspect crops grown at Plenty,
an indoor vertical farm in California, USA.
©Spencer Lowell

Keynote 1

SECOND EDITION
Elementary

David Bohlke



National Geographic Learning,
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Keynote 1, Second Edition
David Bohlke

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Topics and Featured Talks

1 About Me

*The Different
Sides of Me*
Naomi Clark-Shen



6 Living Spaces

The London Tube



2 Spending Habits

*Wearing
Nothing New*
Jessi Arrington
TED Talk



7 Time to Travel

*Unseen Footage,
Untamed Nature*
Karen Bass
TED Talk



3 The Right Skills

*How We
See Ourselves*



8 Picture Perfect

*Impossible
Photography*
Erik Johansson
TED Talk



4 Career Paths

*How Two
Decisions Led Me
to Olympic Glory*
Steve Mesler
TED-Ed



9 Technology

*Gourmet Food for
the Final Frontier*
Phnam Bagley
TED Talk



5 Proud Moments

*Let's Save the Last
Pristine Continent*
Robert Swan
TED Talk



10 Languages

*The Secrets of
Learning a New
Language*
Lýdia Machová
TED Talk



Scope and Sequence

UNIT	LESSON A			LESSON B
	Vocabulary	Listening	Speaking	Grammar
1 About Me 	Describing personality	A video about a mother and daughter	Describing similarities and differences	Simple present with <i>be</i> Modifying adverbs
2 Spending Habits 	Things we buy	A video about spending habits	Talking about habits	Simple present statements Countable and uncountable nouns Pronunciation: Plural endings
 CAREER SKILLS 1: Active Listening • Watch a video about listening				
3 The Right Skills 	Abilities	A video about a unique ability	Talking about abilities	Simple present questions and answers <i>can</i> for ability
4 Career Paths 	Jobs	A video about a person's job	Describing a job	Articles <i>a</i> , <i>an</i> , and <i>the</i> <i>would like</i>
 CAREER SKILLS 2: Goal Setting • Watch a video about setting goals				
5 Proud Moments 	Achievements	A video about a marathon runner	Using past time expressions	Past of <i>be</i> Simple past Pronunciation: Regular verb <i>-ed</i> endings

Review 1: Units 1–5

LESSON C	LESSON D	LESSON E	LESSON F
Viewing	Reading	Communication	Writing
A talk about personality Critical Thinking: Understanding main ideas Presenting: Starting a talk	An explanatory article about the parts of personality	Meeting new people Language: Introductions Pronunciation: Weak forms	A self-introduction
A talk about shopping choices Critical Thinking: Understanding a speaker's purpose Presenting: Using body language	An explanatory article about a shopping challenge	Buying and selling things Language: Expressions for buying and selling	An online forum response
• Listen to a phone call with a customer		• Role-play a listening scenario	
A video about how we see ourselves Critical Thinking: Applying information Presenting: Making a talk more personal	A discussion article about not giving up	Giving advice Language: Giving and receiving advice Pronunciation: Weak form of <i>can</i>	A job-seeking profile
A video about big life decisions Critical Thinking: Personalizing stories Presenting: Ending a talk	A biographical article about someone's career path	Discussing career options Language: Agreeing and disagreeing Pronunciation: Contractions	A career plan
• Listen to a conversation about a career goal		• Set goals for yourself	
A talk about protecting Antarctica Critical Thinking: Interpreting information Presenting: Pausing effectively	A web page about an international team	Describing a proud moment Language: Showing interest	A short biography

Scope and Sequence

UNIT	LESSON A			LESSON B
	Vocabulary	Listening	Speaking	Grammar
6 Living Spaces 	Describing neighborhoods	A chat between neighbors	Describing a neighborhood	Pronouns and demonstratives Prepositions of place
7 Time to Travel 	Travel	Interviews about places to visit	Giving reasons	Comparative adjectives Superlative adjectives Pronunciation: Intonation in questions of choice

 CAREER SKILLS 3: Active Learning

• Watch a video about learning new things

8 Picture Perfect 	Describing photos	A video about taking photos	Giving opinions	Present continuous statements Present continuous questions
9 Technology 	Describing technology	A video about video chatting	Expressing purpose	Adverbs of frequency Quantifiers

 CAREER SKILLS 4: Visual Literacy

• Watch a video about using visual content

10 Languages 	Language learning	A video about world languages	Saying large numbers	Zero conditionals <i>should</i> Pronunciation: Thought groups
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Review 2: Units 6–10

161 Grammar Reference 171 Language Tips and Strategies 178 Global Englishes 180 Extra Activities

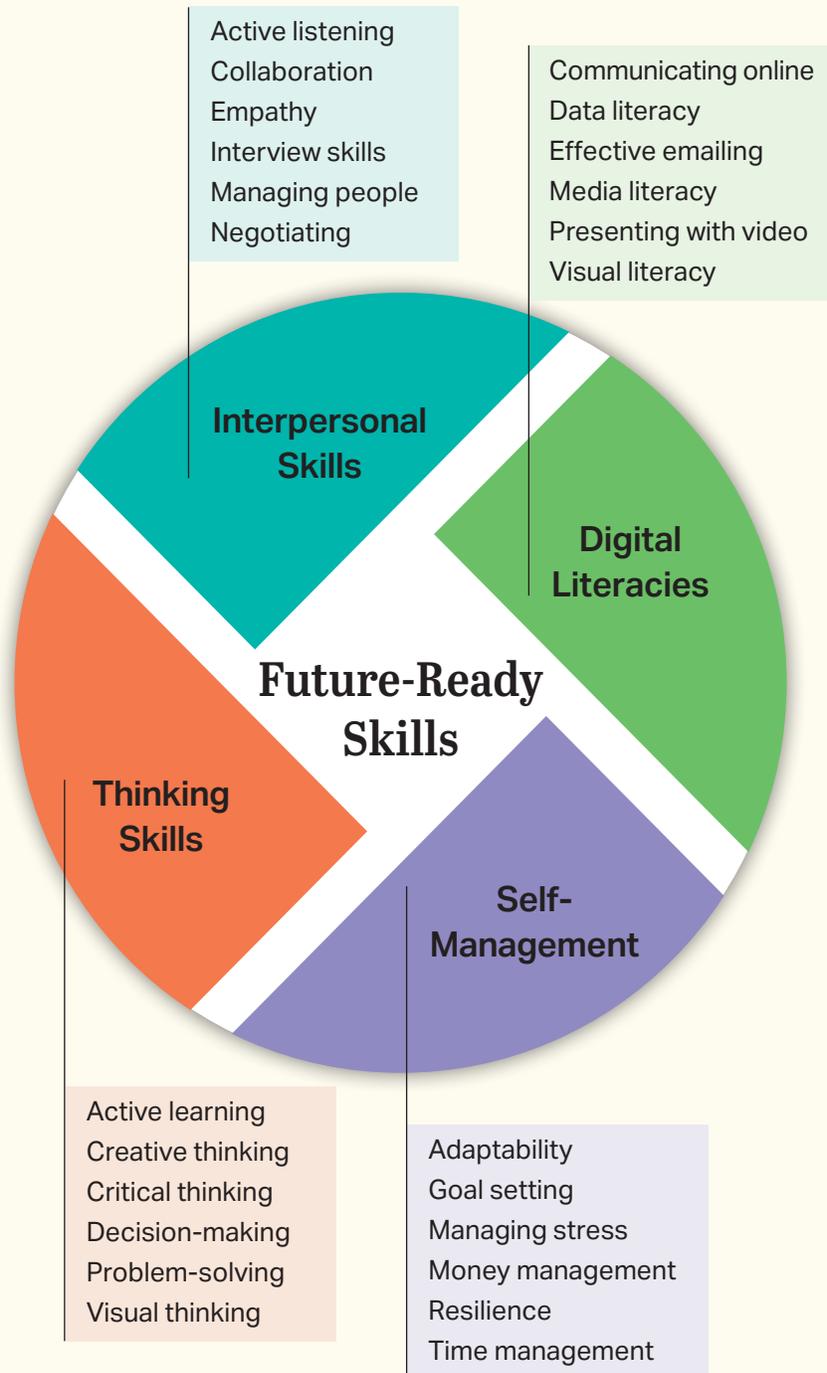
LESSON C	LESSON D	LESSON E	LESSON F
Viewing	Reading	Communication	Writing
<p>A video about a subway system</p> <p>Critical Thinking: Understanding humor</p> <p>Presenting: Organizing a talk</p>	<p>An interview with an ecologist</p>	<p>Planning a route</p> <p>Language: Argue for and against something</p> <p>Pronunciation: Stress in compound nouns</p>	<p>A formal request email</p>
<p>A talk about filming in remote places</p> <p>Critical Thinking: Summarizing information</p> <p>Presenting: Varying your vocabulary</p>	<p>A blog post about travel photos</p>	<p>Making travel plans</p> <p>Language: Making plans</p>	<p>A travel itinerary</p>
<p>• Listen to a conversation about using a new app</p>		<p>• Practice peer teaching</p>	
<p>A talk about a different kind of photography</p> <p>Critical Thinking: Recognizing the mood of a talk</p> <p>Presenting: Introducing a visual</p>	<p>A discussion article about fake photos</p>	<p>Creating a storyboard</p> <p>Language: Starting, continuing, and ending a list</p> <p>Pronunciation: Verb + to reduction</p>	<p>A storyboard</p>
<p>A talk about food for astronauts</p> <p>Critical Thinking: Supporting an opinion</p> <p>Presenting: Using gestures effectively</p>	<p>A biographical article about two women in STEM</p>	<p>Describing an invention</p> <p>Language: Handing over to another speaker</p> <p>Pronunciation: Consonant + vowel linking</p>	<p>A product poster</p>
<p>• Watch a presentation about a survey</p>		<p>• Present using visuals</p>	
<p>A talk about polyglots</p> <p>Critical Thinking: Paraphrasing information</p> <p>Presenting: Using images effectively</p>	<p>An explanatory article about multilingualism</p>	<p>Making recommendations</p> <p>Language: Making recommendations</p>	<p>A list of strategies</p>

Future-Ready Skills IN Keynote

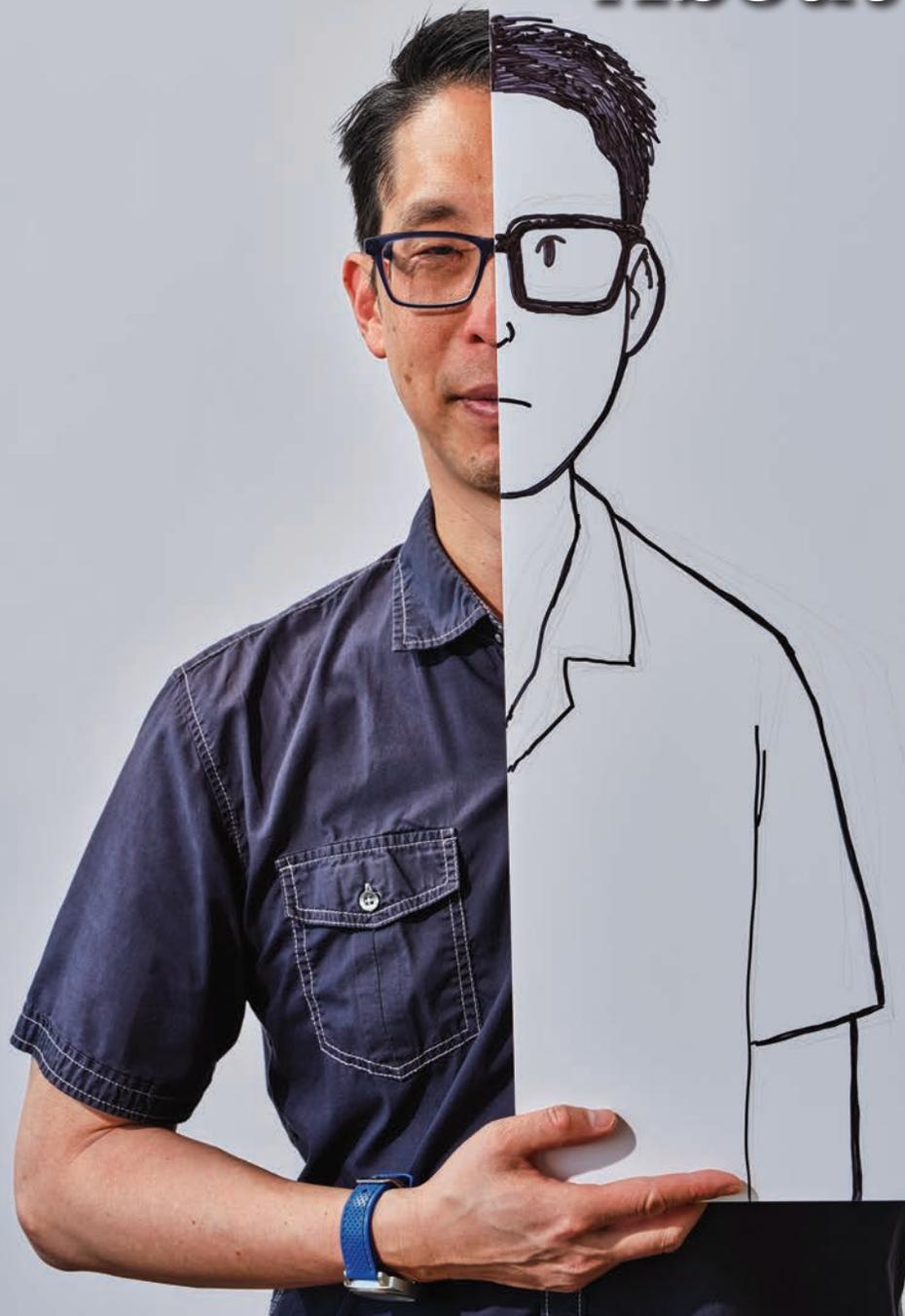
Keynote 2nd edition not only helps you build English language knowledge and skills; it also helps you develop a range of future-ready skills. These are transferable skills that can help you adapt to situations and challenges you may face in professional, personal, and academic settings.

Each level of *Keynote* also has four new **Career Skills** lessons. Each lesson takes an in-depth look at a specific future-ready skill in a context relevant to the modern workplace.

Across six levels, *Keynote* covers **24** of the most **in-demand skills** according to today's employers.



About Me 1



Award-winning comic book writer and artist Gene Luen Yang

In this unit, you will ...

- talk about who you are
- watch a talk about how someone sees herself
- read an article about personality
- introduce yourself
- write a self-introduction

Warm Up

Discuss the questions with a partner.

- 1 This photograph shows comic artist and writer Gene Luen Yang, with half of him as a drawing. Does his drawing look like him? Why, or why not?
- 2 Is how you look important? Why, or why not?
- 3 Describe yourself in three words.

1A Personality

Use vocabulary related to personality • Understand a video about a mother and daughter • Talk about you and a friend

Vocabulary Describing personality

A Read the sentences. Underline the eight personality adjectives.

- 1 My name is Khalid. I'm shy and quiet.
- 2 I'm Sandra. I'm friendly and fun.
- 3 She's Kym. She's very clever, and she's funny too.
- 4 Nathan is my friend. He's very kind and polite.

B Match the adjectives in Exercise A with their meanings.

- | | |
|---|--|
| 1 _____: knows a lot | 5 _____: makes people laugh |
| 2 _____: doesn't talk a lot | 6 _____: helps people |
| 3 _____: likes to meet new people | 7 _____: uses words like "please" and "thanks" |
| 4 _____: worries about meeting new people | 8 _____: likes to have a good time |

C Work in pairs. Discuss the questions.

- 1 Which personality adjectives describe you?
- 2 Look at the images below. Which words describe the people?
- 3 Do you know other adjectives that describe personality?

I'm friendly and kind.

I think the girl in pink is funny.



Viewing

D The words and phrases below (a–c) are from the video. Match them with the categories (1–3).

- | | | | |
|---------------------------|-----------------------|-----------|---------------|
| 1 ____ appearance | a talkative | shy | worries a lot |
| 2 ____ personality | b likes sports | good cook | loves food |
| 3 ____ interests | c looks young | tall | |

E ▶ **1.1** Watch a video about Bonnie Kim and her mother. Do they have a similar appearance? Are their personalities and interests similar? Discuss with a partner.

F ▶ **1.1** Watch again. Choose T for true or F for false.

- | | | |
|--|----------|----------|
| 1 Bonnie and her mother are both quite tall. | T | F |
| 2 Bonnie is talkative, but her mother is very quiet. | T | F |
| 3 Bonnie and her mother both like sports. | T | F |
| 4 Bonnie and her mother both enjoy cooking. | T | F |

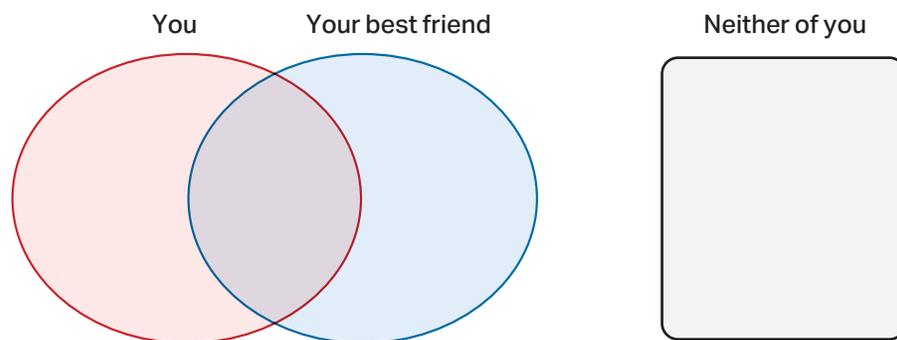
G Think about people in your family. How are you similar? How are you different?

My mother is shy. I'm very friendly.

Speaking

H What are you like? What's your best friend like? Add the eight words below to the chart. Then think of other adjectives you can add.

friendly	lazy	funny	shy
quiet	kind	clever	old



SPEAKING SKILL Describing similarities and differences

Use expressions like these to talk about how people are the same or different.

We're similar in some ways.

We're different in some ways.

We're both friendly.

I'm shy, but my friend isn't.

Both of us are polite.

My friend is tall, but I'm not.

Neither of us is shy.

My friend looks young, but I don't.

I Work in pairs. Say how you are similar to and different from your best friend. Use the phrases in the Speaking Skill box to help you.

1B

Self-image

Analyze an infographic about describing ourselves • Use *be* and modifying adverbs • Talk about people in your life

Language in Context

A Study the infographic. Which word is similar to *kind*? Which word is similar to *clever*? What do you think the size of the words mean?

B Match the definitions with words from the infographic. Use a dictionary to help you.

- | | |
|--------------------------|--------------------------|
| 1 doesn't lie _____ | 3 tries new things _____ |
| 2 makes new things _____ | 4 isn't lazy _____ |

C  1.1 Listen to three people describe themselves. Circle the words they say.

- | | | | | | |
|-----------|----------|----------|-------------|-------------|-------------|
| 1 helpful | happy | friendly | honest | polite | shy |
| 2 caring | friendly | helpful | funny | creative | intelligent |
| 3 funny | kind | strong | open-minded | hardworking | creative |

Women and men in Australia answer the question: What words describe you?

Women



Men



Language Focus Describing people (1)

GRAMMAR 1 Simple present with <i>be</i>			
STATEMENTS		QUESTIONS	
I		Yes/no questions	
<i>I'm happy.</i>	<i>I'm not happy.</i>	<i>Am I kind?</i>	Yes, you are. / No, you aren't.
He / She / It		<i>Is she funny?</i>	Yes, she is. / No, she isn't.
<i>He's fun.</i>	<i>He's not fun.</i>	<i>Are you shy?</i>	Yes, I am. / No, I'm not.
<i>She's kind.</i>	<i>She's not kind.</i>	<i>Are they lazy?</i>	Yes, they are. / No, they aren't.
You / We / They		Open questions	
<i>You're friendly.</i>	<i>You're not friendly.</i>	<i>What are you like?</i>	<i>I'm hardworking.</i>
<i>They're lazy.</i>	<i>They're not lazy.</i>	<i>What's he like?</i>	<i>He's easygoing.</i>
		<i>What are they like?</i>	<i>They're caring.</i>

For more information and practice, see Grammar Reference.

D  1.2 Read the conversations. Choose the correct answers. Listen to check.

Conversation 1

A: Who's that? ¹ **Am / Is** he new here?

B: Oh, that's Manuel. He's from Colombia.

A: ² **Is / Are** you on the same team?

B: No, we ³ **not / aren't**. He works in IT.

A: ⁴ **What / What's** he like?

B: Oh, he's really helpful.

Conversation 2

C: Do you know Karl and Lisa?

D: Yes. They ⁵ **is / are** my friends.

C: Oh, what ⁶ **are they / they are** like?

D: Well, Karl is funny, and Lisa is shy.

C: ⁷ **They are / Are they** from the U.S.?

D: No, they ⁸ **isn't / aren't**. They're German.

E Complete the questions with the correct form of *be*.

1 _____ I a polite person?

2 _____ you shy?

3 What _____ your best friend like?

4 _____ your teacher from the U.S.?

5 _____ your classmates helpful?

6 What _____ you like?

F Work with a partner. Ask and answer the questions in Exercise E.

Am I a polite person?

Yes, you are. You always say "please."

Language Focus Describing people (2)

GRAMMAR 2 Modifying adverbs

We can use adverbs to change adjectives.

Making an adjective stronger

He's **very** friendly.

I'm **extremely** hardworking.

She's **really** caring.

They're **so** helpful.

Making an adjective less strong

I'm **a little** shy.

He's **kind of** funny.

She's **a bit** quiet.

We're **not very** creative.

They're **not helpful at all**.

For more information and practice, see Grammar Reference.

G Look at the Grammar 2 box. Number these adverbs from least to most strong (1–5).

 1 not at all really not very extremely kind of

H Choose the sentence with a similar meaning.

1 She's really quiet.

a She's very quiet.

b She's kind of quiet.

2 I'm a bit shy.

a I'm a little shy.

b I'm extremely shy.

3 They're extremely friendly.

a They're not friendly at all.

b They're so friendly.

4 He's not very hardworking.

a He's a bit lazy.

b He's not lazy at all.

I Unscramble the words to make sentences.

1 honest / not / is / Lucia / very

2 intelligent / so / Paul / is

3 all / isn't / Marissa / friendly / at

4 Emiko / really / is / clever

5 little / are / Terry and Chloe / a / shy

6 is / of / funny / Chris / kind

Speaking A movie of my life

J Imagine you are making a movie about your life. Write the names of four important people from your life. These people are the main characters in your movie.

K Work in pairs. Think of actors or actresses who can play your characters in Exercise J. Think about how well their personalities match.

My brother is kind of funny. I think ... can play him.

1C

Wearing different hats

Understand a talk about personality • Understand main ideas • Start a talk



Before Viewing

A Read the information in the box. Discuss with a partner.

- 1 What is a marine biologist's job?
- 2 What are sharks? What do you know about them?

B Read the sentences. The words in **blue** are used in Naomi Clark-Shen's talk. Use them to complete the definitions.

- a He's very **respectful** of his parents.
- b This meeting is important. Please be **serious**.
- c I'm very busy today. There's no time to **relax**.
- d Her parents are British, but she's **local**.
- e You're on a new team, so you need to **adapt**.

- 1 You are not laughing or joking around.
- 2 You change because something is different.
- 3 You are from this town or city.
- 4 You talk to people like they are important.
- 5 You rest after doing something hard.

- You are _____.
- You _____.
- You are _____.
- You are _____.
- You _____.

NAOMI CLARK-SHEN is a marine biologist. She studies and protects the ocean and its animals. She is most interested in sharks. In her talk, *The Different Sides of Me*, Clark-Shen describes her work, the people she meets, and how she is with different people.

LISTENING SKILL Listening for negatives

Sentences can be positive or negative.

Positive

He is happy.

Negative

He isn't happy.

Learn to listen for negatives. Pay attention to these.

- *not* (e.g., I'm not friendly.)
- *-n't* (e.g., He isn't friendly.)
- *un-* (e.g., They're unfriendly.)

C  1.3 Listen to the sentences. Check (✓) the sentences with *not*, *-n't*, or *un*.

- 1 3 5
 2 4 6

D  1.4 Listen to sentences from Clark-Shen's talk. Write the negatives you hear.

- 1 _____ 3 _____
2 _____ 4 _____

Viewing

E  1.2 Watch Part 1 of Clark-Shen's talk. Complete the notes below using the words in the box. Two words are extra.

friendly funny kind respectful serious



The Different Sides of Naomi Clark-Shen's Personality

A When she visits new towns and villages:

- polite
- 1 _____

B When she meets people who are quiet or shy:

- 2 _____
- fun

C When she's with people from government, etc.:

- 3 _____
- careful

F  1.2 Watch Part 1 again. Match the actions (1–3) with the situations (A–C) in Exercise E.

- 1 _____ makes eye contact, nods her head
2 _____ sits up straight, wears smart clothes
3 _____ smiles a lot, laughs

- G** ▶ 1.3 Watch Part 2 of Clark-Shen's talk. How is she with friends? Complete the information below using the words you hear.

With friends:

- 1 She is not so _____.
- 2 She can _____ and be herself.

With different people:

- 3 She tries to _____ and show different people different sides of herself.

- H** ▶ 1.3 Watch Part 2 again. Check (✓) the things Clark-Shen says.

- a She asks questions to show she cares.
- b Her parents are Singaporean.
- c Many of her friends are Asian.
- d She loves having local food with friends.

Critical Thinking Understanding main ideas

When you listen to a talk, ask yourself, "What is the one big idea of the talk?"

- I** Look at the information in Exercises E and G. What do you think is Clark-Shen's main idea? Choose one option, and share your reasons with a partner.

- a There are many sides to Clark-Shen's personality. She is not the same person around different people.
- b Clark-Shen is a respectful and polite person. She is interested in the needs and problems of other people.

PRESENTING SKILL Starting a talk

One way to start a talk or presentation is to introduce yourself. The box on the right contains some other ways to start a talk.

- J** ▶ 1.4 Watch the excerpt from the talk. How does Clark-Shen start her talk?

- a She greets the audience.
- b She introduces herself.
- c She asks a question.
- d She tells a story about a stranger.

- ✓ Greet the audience.
- ✓ Tell a story.
- ✓ Ask a question.
- ✓ Share a fact.
- ✓ Show an image.

- K** Imagine you are giving a similar talk about your personality. How else can you start your talk? Discuss with a partner. Choose one of the ways above and prepare an opening.

This is a photo of me with my family.