

AMERICAN EMPOWER

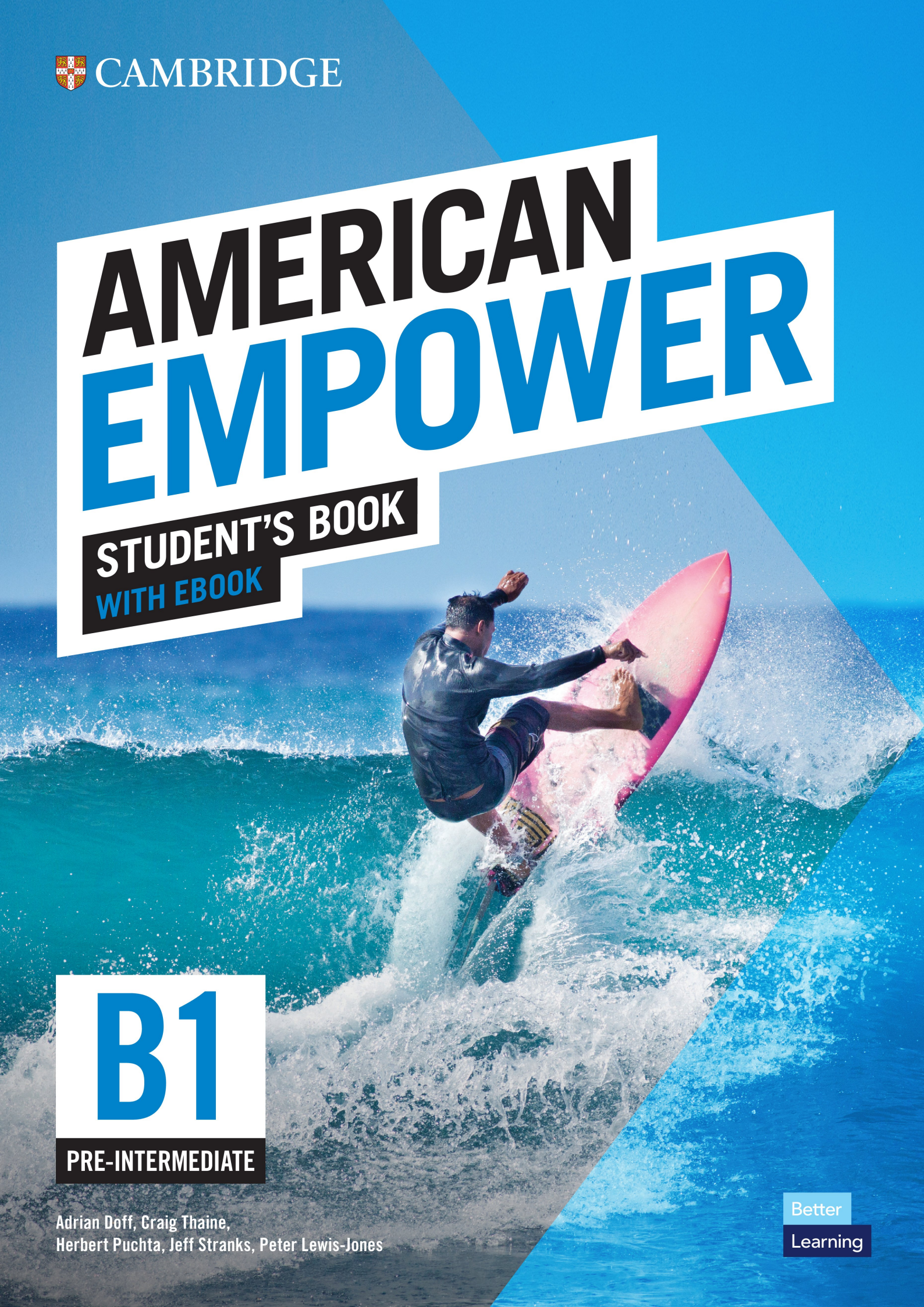
STUDENT'S BOOK
WITH EBOOK

B1

PRE-INTERMEDIATE

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Better
Learning



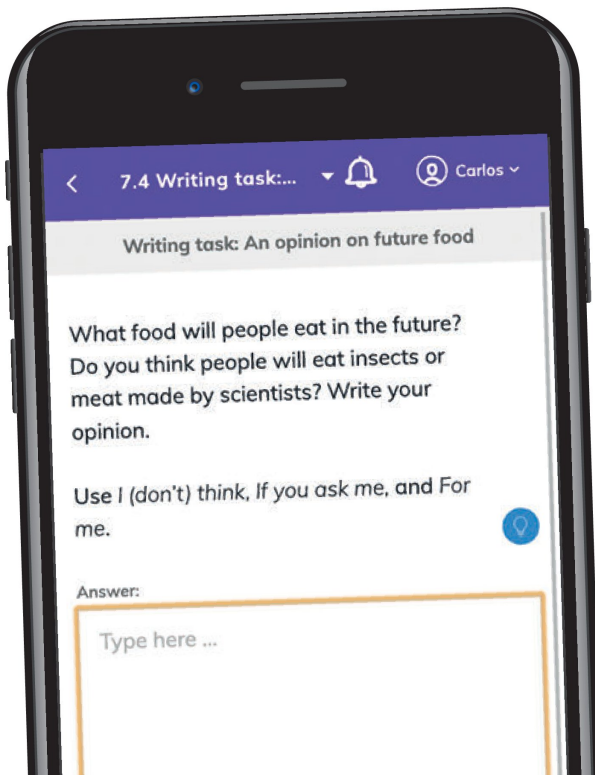
AMERICAN EMPOWER is a six-level general English course for adult and young adult learners, taking students from beginner to advanced level (CEFR A1 to C1). *American Empower* combines course content from Cambridge University Press with validated assessment from the experts at Cambridge Assessment English.

American Empower's unique mix of engaging classroom materials and reliable assessment enables learners to make consistent and measurable progress.

Content you'll love.

Assessment you

can trust.



Better Learning with *American Empower*

Better Learning is our simple approach where **insights** we've gained from research have helped shape **content** that drives **results**.

Learner engagement

1 Content that informs and motivates

Insights

Sustained motivation is key to successful language learning and skills development.

Content

Clear learning goals, thought-provoking images, texts, and speaking activities, plus video content to arouse curiosity.

Results

Content that surprises, entertains, and provokes an emotional response, helping teachers to deliver motivating and memorable lessons.

1A DO YOU PLAY ANY SPORTS?

1 SPEAKING AND LISTENING

a Look at pictures 1–3 and answer the questions.

- What event are the people at?
- Do you think each pair is meeting for the first time? Why / Why not?

b **01.01** Listen to conversations 1–3. What do the people talk about? Write the numbers of the conversations.

- the party 1, 2, 3
- work _____
- people they know _____
- their interests _____
- money _____
- education _____
- where they live _____

c **01.02** Listen again. Which speakers are not enjoying their conversations? Why?

2 VOCABULARY Common adjectives

a **01.02** Complete the sentences with the adjectives the speakers used in the listening. Then listen and check.

all right awful strange delicious perfect boring

- It's a(n) _____ day for a birthday party.
- The pizza is _____.
- It's _____, but the music is a little _____.
- It's a(n) _____ movie.
- It's really _____ story.

b Which of the adjectives in 2a are positive? Which adjectives are negative? Which adjective means "OK"?

c Now go to Vocabulary Focus 1A on p. 134.

3 READING

a Talk to a partner. Answer the questions together.

- Where do you usually meet new people?
- Do you usually start conversations or wait for others to speak?
- What's the first question you usually ask someone?

b Read the first paragraph of "Small Talk." Who is the article for? What problem does it help with?

c Read the article. Fill in the blanks 1–8 with the questions below.

How do you know Ana? What do you do?
How much do you earn? How's the food?
Do you live near here? Do you play any sports?
How much rent do you pay? Where did you buy them?

d Read the article again with a partner. Do you both agree with the advice?

Learn to ask and answer personal questions

6 Question forms
7 Common adjectives

SMALL TALK

Do you have problems when you meet people for the first time?

Is it difficult to think of what to talk about? Don't worry. You don't need to talk about yourself; ask the right questions and you can make the other person talk.

When you start a conversation with a new person, ask about the situation you're in and the people who are there:

What do you think of the party?

1
2

Say something positive and follow it with a question:

This music's great. Do you know what it is?
The game was great last night. Do you watch soccer?
I really like your shoes. 3

Then ask personal questions about interests and hobbies to show you are interested:

Did you see the movie? How did you like it?
4 Which ones?
What was the last song you listened to?
What kind of music is that?

When you feel more relaxed, ask personal questions about relationships and home life:

Where did you grow up?
Are you married?
Do you have any children?
5

Vacations are always a good topic if the conversation slows down:

Do you have any vacation plans?
Where did you go on your last vacation?

You can ask about work and school anytime:

6
or Where do you study?

But be careful – sometimes people don't want to talk about work at a party!

There are also some topics that are never a good idea to talk about:

Money – people usually think talking about money is rude. So unless you know people very well, don't ask:

7
or
8

Politics and religion – you don't want to start an argument!
Age – never guess anyone's age. They won't be happy if you get it wrong!

UNIT 1

4 GRAMMAR Question forms

a Complete the charts with the questions in the box.

Where did you meet? Are you married?
Who do you know at this party? Why were you late?
Do you like the music? Is she your sister?

Questions with the verb be

Question word	Verb be	Subject	Adjective, noun, etc.
Why	Are		late?

Questions with other main verbs

Question word	Auxiliary verb	Subject	Main verb
Where			meet?
			at this party?
Do			like the music?

b Look at the two charts in 4a and answer questions 1 and 2.

- In questions with the verb be, which word is first: be or the subject?
- In questions with other main verbs, what kind of word goes before the subject?

c Now go to Grammar Focus 1A on p. 144.

d **01.07 Pronunciation** Listen to the questions in the charts in 4a. Underline the stressed words.

e Put the words in the correct order to make questions.

- do / like / what kind of music / you ?
- do / what / your parents / do ?
- grow up / did / you / in this area ?
- are / you / how old ?
- have / you / do / any hobbies ?
- speak / any other languages / you / do ?

f **01.08** Listen and check. Underline the stressed words.

g Ask and answer the questions in 4e.

5 SPEAKING

a Write down six questions that you would like to ask other people in the class. You can use questions from this lesson or write your own. Think about:

- home
- work
- the weekend
- relationships
- interests
- travel
- education
- people you know
- something else

b Work in small groups. Ask the other students the questions you wrote in 5a. Then ask for more information.

Do you live near here? No, I live 20 km away.
Oh, how do you get here? I drive.

2 Personalized and relevant

Insights

Language learners benefit from frequent opportunities to personalize their responses.

Content

Personalization tasks in every unit make the target language more meaningful to the individual learner.

Results

Personal responses make learning more memorable and inclusive, with all students participating in spontaneous spoken interaction.

“There are so many adjectives to describe such a wonderful series, but in my opinion it's very reliable, practical, and modern.”

Zenaide Brianez, Director of Studies, Instituto da Língua Inglesa, Brazil

Measurable progress

1 Assessment you can trust

Insights

Tests developed and validated by Cambridge Assessment English, the world leaders in language assessment, to ensure they are accurate and meaningful.

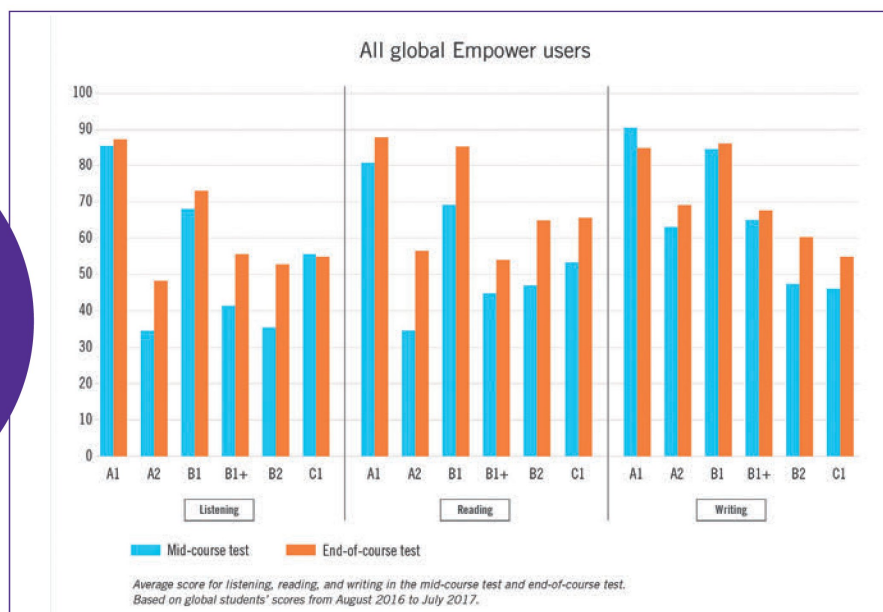
Content

End-of-unit tests, mid- and end-of-course competency tests, and personalized CEFR test report forms provide reliable information on progress with language skills.

Results

Teachers can see learners' progress at a glance, and learners can see measurable progress, which leads to greater motivation.

Results of an impact study showing % improvement of Reading levels, based on global *Empower* students' scores over one year.



“We started using the tests provided with Empower and our students started showing better results from this point until now.”

Kristina Ivanova, Director of Foreign Language Training Centre, ITMO University, Saint Petersburg, Russia

2 Evidence of impact

Insights

Schools and colleges need to show that they are evaluating the effectiveness of their language programs.

Content

Empower (British English) impact studies have been carried out in various countries, including Russia, Brazil, Turkey, and the UK, to provide evidence of positive impact and progress.

Results

Colleges and universities have demonstrated a significant improvement in language level between the mid- and end-of-course tests, as well as a high level of teacher satisfaction with *Empower*.

Manageable learning

1 Mobile friendly

Insights

Learners expect online content to be mobile friendly but also flexible and easy to use on any digital device.

Content

American Empower provides easy access to Digital Workbook content that works on any device and includes practice activities with audio.

Results

Digital Workbook content is easy to access anywhere, and produces meaningful and actionable data so teachers can track their students' progress and adapt their lesson accordingly.



“I had been studying English for 10 years before university, and I didn't succeed. But now with Empower I know my level of English has changed.”

**Nikita, Empower Student,
ITMO University, Saint
Petersburg, Russia**

2 Corpus-informed

Insights

Corpora can provide valuable information about the language items learners are able to learn successfully at each CEFR level.

Content

Two powerful resources – Cambridge Corpus and English Profile – informed the development of the *Empower* course syllabus and the writing of the materials.

Results

Learners are presented with the target language they are able to incorporate and use at the right point in their learning journey. They are not overwhelmed with unrealistic learning expectations.

Rich in practice

1 Language in use

Insights

It is essential that learners are offered frequent and manageable opportunities to practice the language they have been focusing on.

Content

Throughout the *American Empower* Student's Book, learners are offered a wide variety of practice activities, plenty of controlled practice, and frequent opportunities for communicative spoken practice.

Results

Meaningful practice makes new language more memorable and leads to more efficient progress in language acquisition.

1B I'M REALLY INTO SOCIAL MEDIA

1 READING AND LISTENING

a How do you communicate? Do you do these things with your friends and family? If not, what do you do instead?

- send birthday cards to friends
- write a blog
- send postcards on vacation
- write letters by hand
- make plans with friends by email
- cancel plans by text or direct message
- call friends to invite them somewhere

b Read the introduction to the article and the line in "quotation marks" under each photo. What do you think the missing words are?

c Read the article and check your answers to 1b. Answer the questions.

- Why does Julie think her friend will cancel?
- What does social media help Jin remember?
- Why is Marc writing a blog?
- Why does Gabriel prefer communicating through pictures?

d Listen to four speakers. Match them with the topics they talk about.

1 Tara	a. blogs and emails
2 Magda	b. relationships and texts
3 Chris	c. important days and Instagram
4 Mike	d. plans and texts

e Listen again. Is each speaker happy or unhappy about the use of technology? Why / Why not?

f Which ideas do you agree with?

- It's rude to cancel by text.
- It's all right to end a relationship by text.
- Social media is the perfect place to say "Congratulations!"
- I love to get postcards and letters.

2 VOCABULARY Adverbs

a Look at the **highlighted** adverbs in the article. Answer the questions.

- Which adverbs make another word stronger?
- Which adverbs make another word less strong?

b Look at the sentences and complete 1-4 with the frequency adverbs.

I **usually** just send a text.
I **hardly ever** get cards or presents from friends.
I **almost always** cancel plans by text.
My daughter **rarely** calls me.

c **100%** always 2
often 3
sometimes 4
never 5
0%

d **100%** Listen and repeat the sentences.

- My friend always cancels plans.
- I particularly enjoy getting letters.
- I think social media is fun.
- I hardly ever write postcards.
- I usually text my friends.
- I'm really into blogs.
- Sometimes I text my mom photos.
- I rarely see my family on the weekends.

e Change the sentences in 2d so they are true for you. Then compare your sentences with a partner.

3 GRAMMAR Simple present and present continuous

a Look at these sentences. Which are simple present? Which are present continuous? Complete the headings.

- I like to put all my photos on my blog.
- When I plan something, I send a text.
- I'm waiting for her text.
- She's writing a blog so that we know what she's doing.

b Match sentences 1-4 with these uses of the simple present and present continuous.

We use the simple present to talk about ...

- habits and routines ☐
- feelings and permanent situations ☐

We use the present continuous to talk about ...

- actions right now ☐
- temporary actions around now ☐

c Now go to Grammar Focus 1B on p. 144.

4 SPEAKING

a Ask and answer the questions. Give reasons for your answers.

How often do you ...?

- send a text to your boss or teacher to say you are sick
- share important news on social media
- read English-language websites
- send an e-card instead of a real card
- buy presents for people online
- start conversations with new people
- write emails in English
- video call friends and relatives
- send video by text

How often do you read English-language websites?

Not very often, but I'm planning a vacation in Miami ...

How often do you send e-cards?

Never. I absolutely hate them!

2 Beyond the classroom

“There are plenty of opportunities for personalization.”

Elena Pro,
Teacher, EOI
de San Fernando
de Henares,
Spain

Insights

Progress with language learning often requires work outside of the classroom, and different teaching models require different approaches.

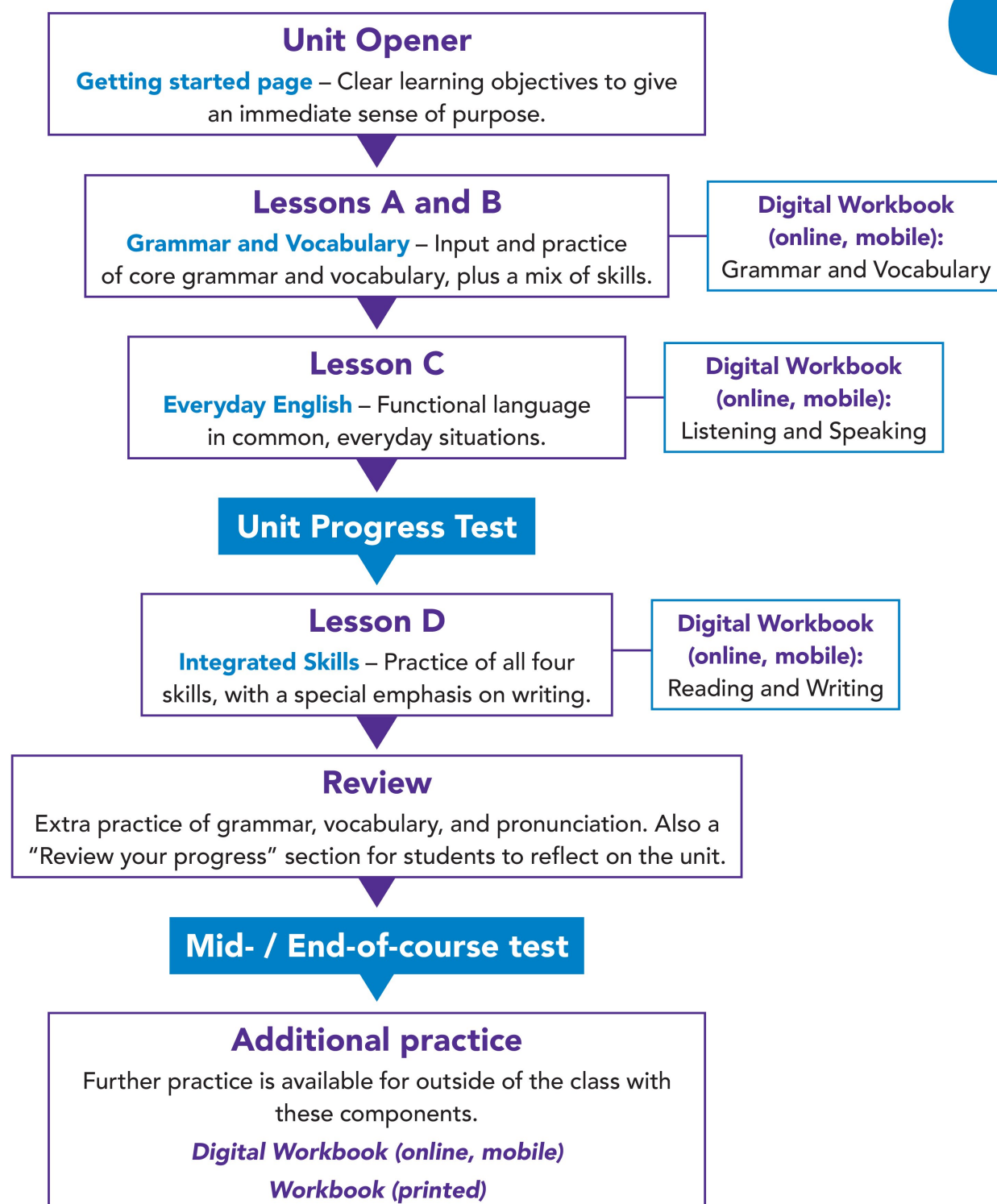
Content

American Empower is available with a print workbook, online practice, documentary-style videos that expose learners to real-world English, plus additional resources with extra ideas and fun activities.

Results

This choice of additional resources helps teachers to find the most effective ways to motivate their students both inside and outside the classroom.

Unit overview



Components

Resources – Available on [cambridgeone.org](https://www.cambridgeone.org)

- | | | |
|--|--|---|
| <ul style="list-style-type: none">• Audio• Video• Unit Progress Tests (Print)• Unit Progress Tests (Online) | <ul style="list-style-type: none">• Mid- and end-of-course assessment (Print)• Mid- and end-of-course assessment (Online) | <ul style="list-style-type: none">• Digital Workbook (Online)• Photocopiable Grammar, Vocabulary, and Pronunciation worksheets |
|--|--|---|

CONTENTS

Lesson and objective	Grammar	Vocabulary	Pronunciation	Everyday English
Unit 1 Communicating				
Getting started Talk about spending time with friends				
1A Ask and answer personal questions	Question forms	Common adjectives	Syllables and word stress Sentence stress	
1B Talk about how you communicate	Simple present and present continuous	Adverbs	Long and short vowels	
1C Greet people and end conversations			Sentence stress	Greeting people; Ending conversations
1D Write a personal email				
Review and extension More practice		WORDPOWER like		
Unit 2 Travel and tourism				
Getting started Talk about vacation photos				
2A Talk about past vacations	Simple past	Tourism	-ed endings	
2B Describe travel problems	Past continuous	Travel collocations	Sentence stress Vowel sounds	
2C Ask for information in a public place			Connecting words	Asking for information in a public place
2D Write a travel blog				
Review and extension More practice		WORDPOWER off		
Unit 3 Money				
Getting started Talk about the future of cash				
3A Talk about money and shopping experiences	Present perfect or simple past	Money and shopping		
3B Talk about living with less	Present perfect with <i>already</i> and <i>yet</i>	<i>make / do / give</i> collocations	Sound and spelling: /dʒ/ and /j/	
3C Talk to people in stores			Sentence stress	Talking to people in stores; Paying at the register
3D Write an update email				
Review and extension More practice		WORDPOWER just		
Unit 4 Social life				
Getting started Talk about celebrations and food				
4A Talk about your plans for celebrations	Present continuous and <i>be going to</i>	Clothes and appearance	Sound and spelling: <i>going to</i>	
4B Plan a day out in a city	<i>will / won't / would / should</i>	Adjectives: places	Sound and spelling: <i>want</i> and <i>won't</i>	
4C Make social plans			Sentence stress	Making plans
4D Write and reply to an invitation				
Review and extension More practice		WORDPOWER look		
Unit 5 Work				
Getting started Talk about exciting and dangerous jobs				
5A Talk about what people do at work	<i>must / have to / can</i>	Work	Word stress	
5B Talk about the future of work	<i>will</i> and <i>might</i> for predictions	Jobs	Sound and spelling: /ʃ/	
5C Make offers and suggestions			Stressed/unstressed modals: vowel sounds	Offers and suggestions
5D Write a job application				
Review and extension More practice		WORDPOWER job and work		
Unit 6 Problems and advice				
Getting started Talk about being afraid				
6A Give advice for common problems	Imperative; <i>should</i>	Verbs with dependent prepositions	Sound and spelling: /u/ and /ʊ/	
6B Describe extreme experiences	Uses of the infinitive	-ed / -ing adjectives	-ed endings Word stress	
6C Ask for and give advice			Main stress	Asking for and giving advice
6D Write an email giving advice				
Review and extension More practice		WORDPOWER verb + to		

Listening	Reading	Speaking	Writing
Three conversations at a party	Article: "Small Talk"	Getting to know each other	Personal questions
Four monologues about technology and communication	Article: "The Fast and the Furious"	Ways of communicating	Sentences about communicating
Meeting an old friend		Meeting people and ending conversations; Showing interest	 Unit Progress Test
Conversation: keeping in touch	Three personal emails	Keeping in touch	Personal email Correcting mistakes
Audio diary: "Yes Man Changed My Life"	Diary article: "Yes Man Changed My Life"	Types of vacation; A vacation you enjoyed	
Monologue: a bad flight	Two news stories about travel problems	Retelling a news story; Travel problems	
At the train station		Asking for information in a public place; Asking for more information	 Unit Progress Test
Conversation: traveling to Australia	Travel blog	Making travel plans	Travel blog Linking words
Radio report: stories from a sale day	Questionnaire: "Sales Season – Can You Say "No"?"	Money and shopping experiences	
Radio show: "Ways of Life"	Article: "Get Happy – Give Your Money Away!"	Living with less	Notes about living with less
Shopping for a present		Talking to people in stores; Changing your mind	 Unit Progress Test
Four monologues: supporting charity	Email: update on raising money for charity	Charities	Update email Paragraphing
Interview: May Ball Audio blog: Indian wedding Conversation: Mike and Harry in Tokyo	Article: "Life in Numbers"	Future plans; Preparations for special occasions Tokyo highlights; Planning a day out in a city	Notes on a city you know well
Planning to meet: birthday dinner		Making plans Making time to think	 Unit Progress Test
Three monologues: socializing	Two emails: invitations		An invitation Writing and replying
Three monologues: cool jobs	Infographic: "The Coolest Jobs"	Job qualities and requirements	Workplace rules
Three interviews: at a career fair	Article: "Planning a Safe Future Career"	Finding a job; The future world of work	Predictions: finding a job / world of work
Leaving work early		Reassurance; Offers and suggestions	 Unit Progress Test
Conversation: part-time jobs	Email: job application	Summer and part-time jobs	Job application Organizing an email
Two interviews: "Sharks Saved My Life" (Part 2) / Skydiving accident Advising a friend	Article: "How to Deal with Life's Little Problems" Article: "Sharks Saved My Life" (Part 1)	Common problems and possible solutions; Advice for people who are always late Emotional experiences; Stories about dramatic events Showing sympathy; Asking for and giving advice	Advice for a common problem Notes about a dramatic event  Unit Progress Test
Three monologues: problems	Wiki: advice for learners of English	Giving advice	Message giving advice; Linking: ordering ideas and giving examples

Lesson and objective		Grammar	Vocabulary	Pronunciation	Everyday English
Unit 7 Changes					
Getting started Talk about different generations					
7A	Talk about life-changing events	Comparatives and superlatives	get collocations		
7B	Describe health and lifestyle changes	used to	Health collocations	Sound and spelling: used to / didn't use to	
7C	Talk to the doctor		Health problems and treatments	Tones for asking questions	Describing symptoms; Doctors' questions
7D	Write a blog about an achievement				
Review and extension		More practice	WORDPOWER change		
Unit 8 Culture					
Getting started Talk about street art					
8A	Talk about art, music, and literature	The passive: simple present and simple past	Art, music, and literature; Common verbs in the passive	Word stress	
8B	Talk about sports and leisure activities	Present perfect with for and since	Sports and leisure activities		
8C	Apologize; Make and accept excuses			Tones for continuing or finishing	Apologies and excuses
8D	Write a book review				
Review and extension		More practice	WORDPOWER by		
Unit 9 Achievements					
Getting started Talk about achievements					
9A	Talk about future possibilities	Future real conditionals	College majors; Education collocations	Word groups	
9B	Describe actions and feelings	Verb patterns	Verbs followed by infinitive / verb + -ing		
9C	Make telephone calls			Main stress: contrastive	Calling people you don't know; Calling people you know
9D	Write a personal profile				
Review and extension		More practice	WORDPOWER Multi-word verbs with put		
Unit 10 Values					
Getting started Talk about seeing a crime					
10A	Talk about moral dilemmas	Present and future unreal conditionals	Multi-word verbs	Sentence stress: vowel sounds	
10B	Describe problems with goods and services	Quantifiers; too / not enough	Noun formation	Word stress Sound and spelling: verbs and nouns	
10C	Return goods and make complaints			Sentence stress	Returning goods and making complaints
10D	Write an apology email				
Review and extension		More practice	WORDPOWER Multi-word verbs with on		
Unit 11 Discovery and invention					
Getting started Talk about unusual technology					
11A	Explain what technology does	Defining relative clauses	Compound nouns	Word stress: compound nouns	
11B	Talk about discoveries	Articles	Adverbials: luck and chance	Word stress: adverbials	
11C	Ask for and give directions in a building			Sound and spelling: /ɜr/ and /eər/	Asking for and giving directions in a building
11D	Write a post expressing an opinion				
Review and extension		More practice	WORDPOWER preposition + noun		
Unit 12 Characters					
Getting started Talk about animals and people					
12A	Tell a story	Past perfect	Animals	Sound and spelling: /ɹ/, /ɜ/, and /ou/	
12B	Talk about family relationships	Reported speech	Personality adjectives	Sentence stress: that	
12C	Agree and disagree in discussions			Main stress: contrastive	Agreeing and disagreeing
12D	Write a short story				
Review and extension		More practice	WORDPOWER age		
Communication Plus		p. 127	Vocabulary Focus		p. 134
Grammar Focus		p. 144			

Listening	Reading	Speaking	Writing
Two radio monologues: "One Minute Inspiration: Rivaldo; Selena Gomez"	Quotes: life changes	Comparing yourself in the past and now; Life-changing events	Vocabulary definitions
	Article: "Health: 1970s and Today"	Changes in lifestyle and health	Sentences about changes in health
At the doctor's office		Describing symptoms; Showing concern and relief; Responding to questions	 Unit Progress Test
Three monologues: making a change	Blog: "Living to Change"	Making positive changes	Blog: changes / achievements Linking: ordering events
	Article: "Six of the Best, Biggest, and Most Popular"	Art, music, and literature	Sentences about art and music
Radio show: "Superfans"		A famous person you admire; Sports and activities	Sentences about yourself; Notes about sports and activities
Accepting an apology		Apologizing; Making and accepting excuses	 Unit Progress Test
Three monologues: book reviews	Four book reviews	Books and reading	Book review Positive and negative comments; Linking: <i>although, however</i>
Five monologues: study habits	Article: "Unusual Majors"	College majors; Future possibilities	Real possibilities; Future plans
Radio interview: shyness	Article: "The Not-So-Easy Lives of Celebrities"	Shyness; Celebrity problems; Actions and feelings	
Calling people on the phone		Calling people on the phone; Dealing with problems on the phone	 Unit Progress Test
Conversation: online courses	Two student profiles	Advantages and disadvantages of online learning	Personal profile Avoiding repetition
Radio news: illegal downloading		Dishonest behavior; Honesty quiz	Unreal situations
Radio news: "Complaints around the World"	Article: "The Biggest Complainers in Europe"	When would you complain?	
Returning goods to a store		Returning goods and making complaints; Sounding polite	 Unit Progress Test
Three monologues: rudeness	Three emails: apologies	Rude behavior	An apology email Formal and informal language
Podcast: "From Fiction to Fact"	Article: "Science Fiction through the Years"	Definitions; Describing inventions	
	Article: "Lucky Discoveries"	Unexpected events; Discoveries and inventions	Unexpected events
Lost in a building		Asking for and giving directions in a building; Checking information	 Unit Progress Test
Radio call-in: inventions of the future	Four opinion posts: important inventions	Useful/important inventions	A post for a website Giving opinions; Expressing results and reasons
Radio news: "Willie the Parrot"	Article: "Jambo's Story"	Experiences with animals; Animal life-savers	Animals causing problems
Three monologues: sibling rivalry	Article: "Brothers and Sisters: The Facts"	Memorable things people say; Family personalities; Sibling relationships	Things people have said to you
A difference of opinion		Agreeing and disagreeing	 Unit Progress Test
Radio report: Hurricane Harvey	Article: "Houston's Storm Bakers"	Dangerous weather	A story Linkers: past time

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CAN DO OBJECTIVES


- Ask and answer personal questions
- Talk about how you communicate
- Greet people and end conversations
- Write a personal email




UNIT 1

COMMUNICATING

GETTING STARTED

a  Look at the picture and answer the questions.

- 1 What do you think the women's relationship is?
 - friends
 - sisters
 - coworkers
- 2 What do you think they're laughing about?

b  Ask and answer the questions.

- 1 Who do you like to spend your free time with? What do you talk about?
- 2 Who makes you laugh the most? Why?

1A

DO YOU PLAY ANY SPORTS?

Learn to ask and answer personal questions

G Question forms

V Common adjectives

1 SPEAKING AND LISTENING

a Look at pictures 1–3 and answer the questions.

- What event are the people at?
- Do you think each pair is meeting for the first time? Why / Why not?

b **01.01** Listen to conversations 1–3. What do the people talk about? Write the numbers of the conversations.

- | | | | |
|--------------------|---------|-------------------|-------|
| • the party | 1, 2, 3 | • work | _____ |
| • people they know | _____ | • their interests | _____ |
| • money | _____ | • education | _____ |
| • where they live | _____ | | |

c **01.01** Listen again. Which speakers are not enjoying their conversations? Why?

2 VOCABULARY Common adjectives

a **01.02** Complete the sentences with the adjectives the speakers used in the listening. Then listen and check.

all right awful strange delicious perfect boring

- It's a(n) _____ day for a birthday party.
- The pizza is _____.
- It's _____, but the music is a little _____.
- It's a(n) _____ movie.
- It's a really _____ story.

b Which of the adjectives in 2a are positive? Which adjectives are negative? Which adjective means "OK"?

c Now go to Vocabulary Focus 1A on p. 134.

3 READING

a Talk to a partner. Answer the questions together.

- Where do you usually meet new people?
- Do you usually start conversations or wait for others to speak?
- What's the first question you usually ask someone?

b Read the first paragraph of "Small Talk." Who is the article for? What problem does it help with?

c Read the article. Fill in the blanks 1–8 with the questions below.

How do you know Ana?	What do you do?
How much do you earn?	How's the food?
Do you live near here?	Do you play any sports?
How much rent do you pay?	Where did you buy them?

d Read the article again with a partner. Do you both agree with the advice?



SMALL TALK

Do you have problems when you meet people for the first time?

Is it difficult to think of what to talk about? Don't worry. You don't need to talk about yourself; ask the right questions and you can make the other person talk.



When you start a conversation with a new person, ask about the situation you're in and the people who are there:

What do you think of the party?

- _____
- _____

Say something positive and follow it with a question:

This music's great. Do you know what it is?
The game was great last night. Do you watch soccer?

I really like your shoes. 3 _____

Then ask personal questions about interests and hobbies to show you are interested:

Did you see the movie? How did you like it?
4 _____ **Which ones?**
What was the last song you listened to?
What kind of music is that?

3



When you feel more relaxed, ask personal questions about relationships and home life:

Where did you grow up?
Are you married?
Do you have any children?

5

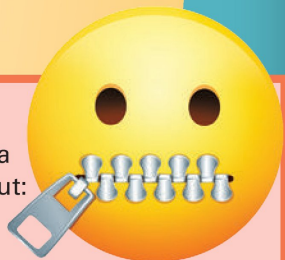
Vacations are always a good topic if the conversation slows down:

Do you have any vacation plans?
Where did you go on your last vacation?

You can ask about work and school anytime:

6
 or **Where do you study?**

But be careful – sometimes people don't want to talk about work at a party!



There are also some topics that are never a good idea to talk about:

Money – people usually think talking about money is rude. So unless you know people very well, don't ask:

7

or

8

Politics and religion – you don't want to start an argument!

Age – never guess anyone's age. They won't be happy if you get it wrong!

4 GRAMMAR Question forms

a Complete the charts with the questions in the box.

Where did you meet? Are you married?
 Who do you know at this party? Why were you late?
 Do you like the music? Is she your sister?

Questions with the verb *be*

Question word	Verb <i>be</i>	Subject	Adjective, noun, etc.
Why			late?
	Are		

Questions with other main verbs

Question word	Auxiliary verb	Subject	Main verb	
Where			meet?	
			know	at this party?
	Do		like	the music?

b Look at the two charts in 4a and answer questions 1 and 2.

- In questions with the verb *be*, which word is first: *be* or the subject?
- In questions with other main verbs, what kind of word goes before the subject?

c >>> Now go to Grammar Focus 1A on p. 144.

d **01.07 Pronunciation** Listen to the questions in the charts in 4a. Underline the stressed words.

e Put the words in the correct order to make questions.

- do / like / what kind of music / you ?
- do / what / your parents / do ?
- grow up / did / you / in this area ?
- are / you / how old ?
- have / you / do / any hobbies ?
- speak / any other languages / you / do ?

f **01.08** Listen and check. Underline the stressed words.

g Ask and answer the questions in 4e.

5 SPEAKING

a Write down six questions that you would like to ask other people in the class. You can use questions from this lesson or write your own. Think about:

- home
- work
- the weekend
- relationships
- interests
- travel
- education
- people you know
- something else

b Work in small groups. Ask the other students the questions you wrote in 5a. Then ask for more information.

Do you live near here?

No, I live 20 km away.

Oh, how do you get here?

I drive.

1 READING AND LISTENING

a How do you communicate? Do you do these things with your friends and family? If not, what do you do instead?

- send birthday cards to friends
- write a blog
- send postcards on vacation
- write letters by hand
- make plans with friends by email
- cancel plans by text or direct message
- call friends to invite them somewhere

I always send birthday cards.

I don't. I write "Happy birthday" on Instagram instead.

b Read the introduction to the article and the line in "quotation marks" under each photo. What do you think the missing words are?

c Read the article and check your answers to 1b. Answer the questions.

- 1 Why does Julie think her friend will cancel?
- 2 What does social media help Jin remember?
- 3 Why is Marc writing a blog?
- 4 Why does Gabriel prefer communicating through pictures?

d 01.09 Listen to four speakers. Match them with the topics they talk about.

- | | |
|----------------------------------|--------------------------------|
| 1 <input type="checkbox"/> Tara | a blogs and emails |
| 2 <input type="checkbox"/> Magda | b relationships and texts |
| 3 <input type="checkbox"/> Chris | c important days and Instagram |
| 4 <input type="checkbox"/> Mike | d plans and texts |

e 01.09 Listen again. Is each speaker happy or unhappy about the use of technology? Why / Why not?

f Which ideas do you agree with?

- It's rude to cancel by text.
- It's all right to end a relationship by text.
- Social media is the perfect place to say "Congratulations!"
- I love to get postcards and letters.

THE FAST
AND THE FURIOUS

Communication is quick and easy with digital technology. But is it making us lazy? Should some things be more personal?



"I'd prefer a phone call to a _____."

I **absolutely** hate it when friends cancel by text. It's so rude. My friend Sara and I planned to go to the movies tonight. But I'm **pretty** sure she'll cancel – she usually does. I'm waiting for her text now.



"I engage with my _____ on Instagram."

I don't keep in touch with a lot of close friends, but I do have a lot of followers on Instagram. I post photos and videos every day. I'm an artist, so sometimes I include my new art and talk about where people can see my art in person. My followers comment on my posts, and sometimes they come to one of my art shows. It's great to meet them in person, but I'm shy, so I prefer to communicate through pictures!



"Instagram means I don't _____ anything."

I'm **really** into Instagram. It's **especially** useful for birthdays, that kind of thing. When I check my Instagram feed, I can see who's celebrating, so I never forget. And I can just write a message on their post. And when people have big news – maybe a new baby or something – you can write a comment right away.

"Writing a blog is a lot easier than sending _____."

I'm studying in New York, away from my family. And while I'm here, I'm writing a blog so my friends and family at home know my news. I **particularly** like to put all my photos on there because people leave comments. Most of my friends use social media, but I prefer writing a blog. It's **fairly** easy to do, and it's quicker than writing 50 separate emails.



2 VOCABULARY Adverbs

a Look at the **highlighted** adverbs in the article. Answer the questions.

- Which adverbs make another word stronger?

- Which adverbs make another word less strong?

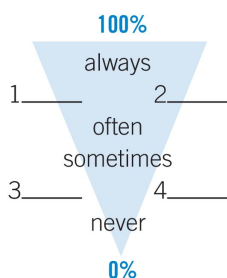
b Look at the sentences and complete 1–4 with the frequency adverbs.

I **usually** just send a text.

I **hardly ever** get cards or presents from friends.

I **almost always** cancel plans by text.

My daughter **rarely** calls me.



c **01.10 Pronunciation** Look at the words in the chart. Do the letters in **bold** make **long** or **short** vowel sounds? Complete the chart headings. Listen and check. Repeat the words.

_____ vowels	_____ vowels
rarely	cancel
really	especially
write	particularly
photos	blog
usually	sometimes

d **01.11** Listen and repeat the sentences.

- My friend always cancels plans.
- I particularly enjoy getting letters.
- I think social media is fun.
- I hardly ever write postcards.
- I usually text my friends.
- I'm really into blogs.
- Sometimes I text my mom photos.
- I rarely see my family on the weekends.

e **01.12** Change the sentences in 2d so they are true for you. Then compare your sentences with a partner.

3 GRAMMAR

Simple present and present continuous

a Look at these sentences. Which are simple present? Which are present continuous? Complete the headings.

- I like to put all my photos on my blog.
- When I plan something, I send a text.
- I'm waiting for her text.
- She's writing a blog so that we know what she's doing.

b Match sentences 1–4 with these uses of the simple present and present continuous.

We use the simple present to talk about ...

- habits and routines ☐
- feelings and permanent situations ☐

We use the present continuous to talk about ...

- actions right now ☐
- temporary actions around now ☐

c **01.13** Now go to Grammar Focus 1B on p. 144.

4 SPEAKING

01.14 Ask and answer the questions. Give reasons for your answers.

How often do you ...?

- send a text to your boss or teacher to say you are sick
- share important news on social media
- read English-language websites
- send an e-card instead of a real card
- buy presents for people online
- start conversations with new people
- write emails in English
- video call friends and relatives
- send video by text

How often do you read English-language websites?

Not very often, but I'm planning a vacation in Miami ...

How often do you send e-cards?

Never. I absolutely hate them!

Hi Sara,
Are we still on for the movie tonight?

Hi Julie,
Not sure. I'll let you know soon.