

AMERICAN ER LACHER'S BOOK WITH DIGITAL PACK



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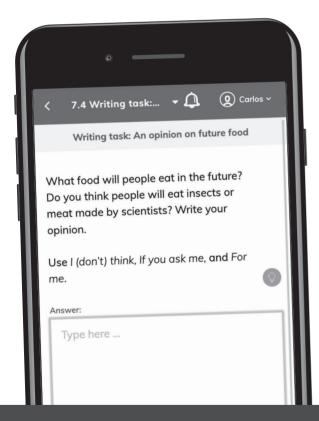
AMERICAN EMPOWER is a six-level general English course for adult and young adult learners, taking students from beginner to advanced level (CEFR A1 to C1). *American Empower* combines course content from Cambridge University Press with validated assessment from the experts at Cambridge Assessment English.

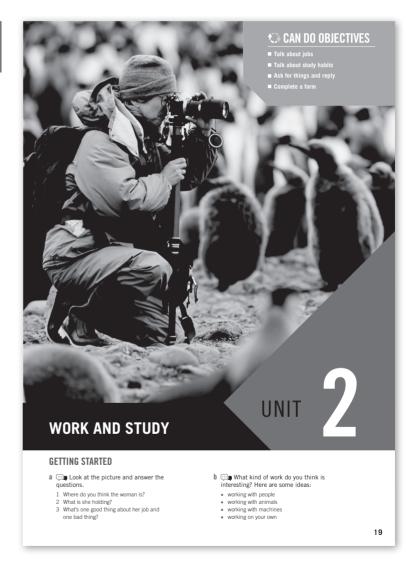
American Empower's unique mix of engaging classroom materials and reliable assessment enables learners to make consistent and measurable progress.

Content you'll love.

Assessment you

can trust.





Better Learning with American Empower

Better Learning is our simple approach where **insights** we've gained from research have helped shape **content** that drives **results**.

Learner engagement

1 Content that informs and motivates

Insights

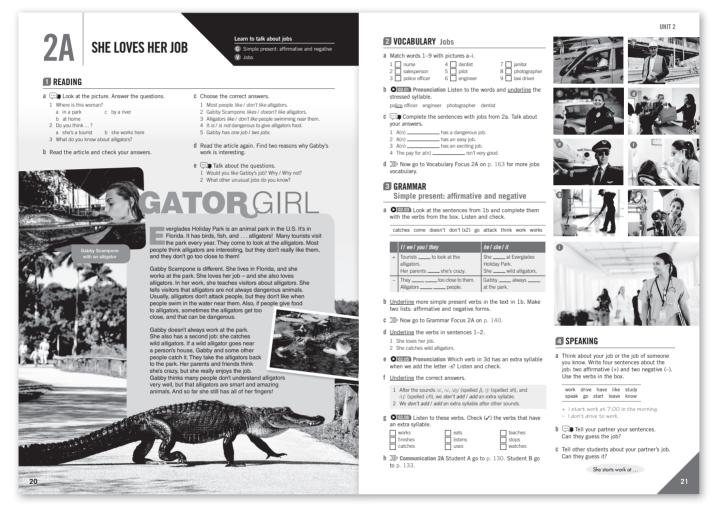
Sustained motivation is key to successful language learning and skills development.

Content

Clear learning goals, thoughtprovoking images, texts, and speaking activities, plus video content to arouse curiosity.

Results

Content that surprises, entertains, and provokes an emotional response, helping teachers to deliver motivating and memorable lessons.



2 Personalized and relevant

Insights

Language learners benefit from frequent opportunities to personalize their responses.

Content

Personalization tasks in every unit make the target language more meaningful to the individual learner.

Results

Personal responses make learning more memorable and inclusive, with all students participating in spontaneous spoken interaction.

There are so many adjectives to describe such a wonderful series, but in my opinion it's very reliable, practical, and modern.

Zenaide Brianez, Director of Studies, Instituto da Língua Inglesa, Brazil

Measurable progress

1 Assessment you can trust

Insights

Tests developed and validated by Cambridge Assessment English, the world leaders in language assessment, to ensure they are accurate and meaningful.

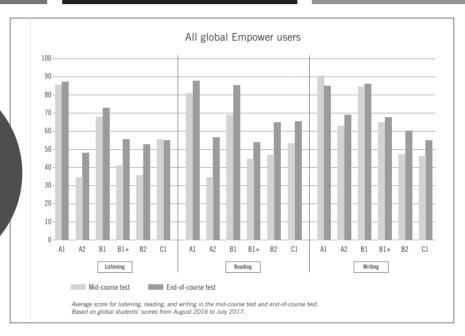
Content

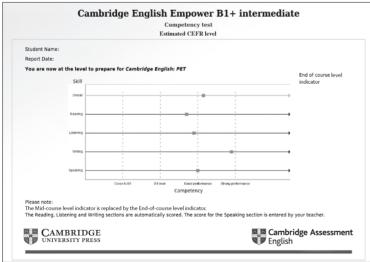
End-of-unit tests, mid- and endof-course competency tests, and personalized CEFR test report forms provide reliable information on progress with language skills.

Results

Teachers can see learners'
progress at a glance, and
learners can see measurable
progress, which leads to
greater motivation.

Results of an impact study showing % improvement of Reading levels, based on global Empower students' scores over one year.





66 We started using the tests provided with Empower and our students started showing better results from this point until now.

Kristina Ivanova, Director of Foreign Language Training Centre, ITMO University, Saint Petersburg, Russia

2 Evidence of impact

Insights

Schools and colleges need to show that they are evaluating the effectiveness of their language programs.

Content

Empower (British English) impact studies have been carried out in various countries, including Russia, Brazil, Turkey, and the UK, to provide evidence of positive impact and progress.

Results

Colleges and universities have demonstrated a significant improvement in language level between the mid- and end-of-course tests, as well as a high level of teacher satisfaction with *Empower*.

Manageable learning

1 Mobile friendly

Insights

Learners expect online content to be mobile friendly but also flexible and easy to use on any digital device.

Content

American Empower provides
easy access to Digital
Workbook content that works
on any device and includes
practice activities
with audio.

Results

Digital Workbook content is easy to access anywhere, and produces meaningful and actionable data so teachers can track their students' progress and adapt their lesson accordingly.



66 I had been studying
English for 10 years before
university, and I didn't
succeed. But now with
Empower I know my level
of English has changed.

Nikita, *Empower* Student, ITMO University, Saint Petersburg, Russia

2 Corpus-informed

Insights

Corpora can provide valuable information about the language items learners are able to learn successfully at each CEFR level.

Content

Two powerful resources – Cambridge Corpus and English Profile – informed the development of the *Empower* course syllabus and the writing of the materials.

Results

Learners are presented with the target language they are able to incorporate and use at the right point in their learning journey. They are not overwhelmed with unrealistic learning expectations.

Rich in practice

1 Language in use

Insights

It is essential that learners are offered frequent and manageable opportunities to practice the language they have been focusing on.

Content

Throughout the American Empower
Student's Book, learners are offered a
wide variety of practice activities, plenty
of controlled practice, and frequent
opportunities for communicative
spoken practice.

Results

Meaningful practice makes new language more memorable and leads to more efficient progress in language acquisition.



2 Beyond the classroom

There are plenty of opportunities for personalization.

Elena Pro, Teacher, EOI de San Fernando de Henares, Spain

Insights

Progress with language learning often requires work outside of the classroom, and different teaching models require different approaches.

Content

American Empower is available with a print workbook, online practice, documentary-style videos that expose learners to real-world English, plus additional resources with extra ideas and fun activities.

Results

This choice of additional resources helps teachers to find the most effective ways to motivate their students both inside and outside the classroom.

Unit overview

Unit Opener

Getting started page – Clear learning objectives to give an immediate sense of purpose.

Lessons A and B

Grammar and Vocabulary – Input and practice of core grammar and vocabulary, plus a mix of skills.

Digital Workbook
(online, mobile):
Grammar and Vocabulary

Lesson C

Everyday English – Functional language in common, everyday situations.

Digital Workbook (online, mobile): Listening and Speaking

Unit Progress Test

Lesson D

Integrated Skills – Practice of all four skills, with a special emphasis on writing.

Digital Workbook (online, mobile): Reading and Writing

Review

Extra practice of grammar, vocabulary, and pronunciation. Also a "Review your progress" section for students to reflect on the unit.

Mid- / End-of-course test

Additional practice

Further practice is available for outside of the class with these components.

Digital Workbook (online, mobile)
Workbook (printed)

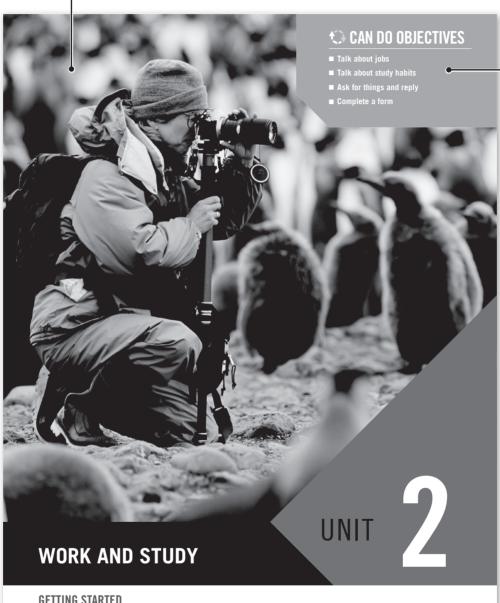
Components

Resources - Available on cambridgeone.org

- Audio
- Video
- Unit Progress Tests (Print)
- Unit Progress Tests (Online)
- Mid- and end-of-course assessment (Print)
- Mid- and end-of-course assessment (Online)
- Digital Workbook (Online)
- Photocopiable Grammar, Vocabulary, and Pronunciation worksheets

Getting Started

Striking and unusual images arouse curiosity. Clear learning objectives give an immediate sense of purpose.



GETTING STARTED

- $\mathbf{a} \ensuremath{\bigcirc}$ Look at the picture and answer the
 - 1 Where do you think the woman is?
 - 2 What is she holding?
- 3 What's one good thing about her job and one bad thing?
- - · working with people
 - working with animals
 - working with machines
 working on your own

19

Activities promote emotional engagement and a personal response.

Lessons A and B Grammar and Vocabulary and a mix of skills

"Teach off the page"

A straightforward approach and clear lesson flow help to minimize preparation time.

Clear goals

Each lesson starts with a clear, practical, and achievable learning goal, creating an immediate sense of purpose.



Manageable learning

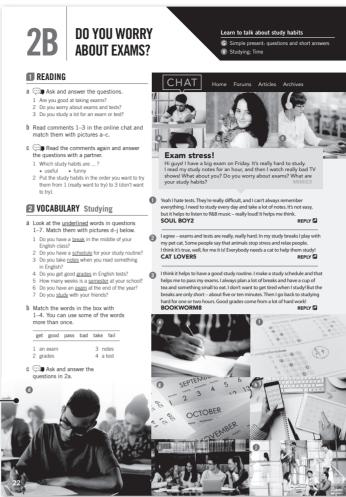
The syllabus is informed by English Profile and the Cambridge English Corpus. Students will learn the most relevant and useful language at the most appropriate point in their learning journey. The target language is benchmarked to the CEFR.

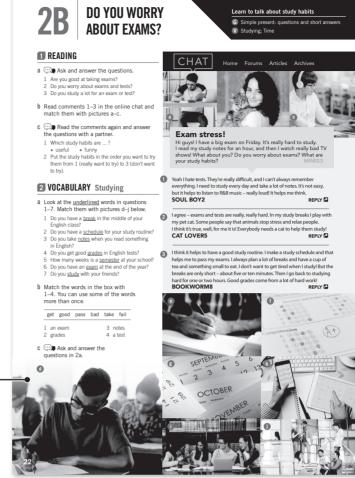
Rich in practice
Clear signposts to
Grammar Focus
and Vocabulary
Focus sections offer
extra support and
practice.

_			
1	Match words 1–9 with pictures a–i. 1 nurse	7 janitor 8 photographer	
:	3 ☐ police officer 6 ☐ engineer 12.01 Pronunciation Listen to the variessed syllable. 12.01 Pronunciation Listen to the variessed syllable. 12.01 Complete regineer photographer of varies of the	dentist bs from 2a. Talk about b. ry good. on p. 163 for more jobs	
	D2.03 Look at the sentences from with the verbs from the box. Listen a catches come doesn't don't (x2) go // wel you they Tourists	nd check.	
	alligators. Her parents she's crazy. They too close to them. Alligators people. Underline more simple present verbs	Holiday Park. She wild alligators. Gabby always at the park.	
	two lists: affirmative and negative for	ms.	
	Underline the verbs in sentences 1–2 She loves her job. She catches wild alligators.	2.	4 SPEAKING
	• 02.05 Pronunciation Which verb in when we add the letter -s? Listen and		a Think about your job or the job of someone you know. Write four sentences about the job: two affirmative (+) and two negative (-).
	Underline the correct answers. 1 After the sounds /z/, /s/, /dʒ/ (spelled /j//tʃ/ (spelled ch), we don't add / add a 2 We don't add / add an extra syllable a	n extra syllable.	Use the verbs in the box. work drive have like study speak go start leave know + I start work at 7:00 in the morning.
	D2.05 Listen to these verbs. Check an extra syllable. works eats listens catches uses	teaches stops watches	
	to p. 133.		She starts work at

Regular speaking activities

Frequent speaking stages get students talking throughout the lesson.







3 LISTENING

Learner engagement

Engaging images and texts motivate students

to respond personally. This makes learning more memorable and gives learners ownership

of the language.

- a ▶02.07 Jack talks to Tania about her study habits.
 Listen and check (✓) the things they talk about.
- 1 places to study 3 exams 2 hours of study 4 free time
- b 🗖 🗖 Listen again. Complete the information about

4 VOCABULARY Time

- a Match the times that Tania talks about with the clocks.





b Complete the sentences with the words in the box. to after o'clock thirty





■ SPEAKING •

Look at the questions in 5f. Write another question about studying.

g •02.12 Pronunciation Notice the pronunciation of do you in each question. Can you hear both words clearly?

5 GRAMMAR Simple present: questions

©102.00 Look at the questions. Which is correct? Listen and check.

1 You a full-time student or a part-time student?

2 Are you a full-time student or a part-time student?

3 You are a full-time student or a part-time student?

b Complete the questions with one word.

Hours a week?When?Where? d Read the question Jack asks Tania.

Does she study more before an exam?

Look at the questions in 5b. How are they different? Why?

e >>> Now go to Grammar Focus 2B on p. 140.

1 a week / do you study / hours / how many? 2 study grammar / or vocabulary / do you? 3 you / when / study / do? 4 study / do / where / you?

f 002.12 Put the questions in the correct order.

- b . Ask and answer your questions in 6a.
- c 💬 Do you have any new ideas about studying now?

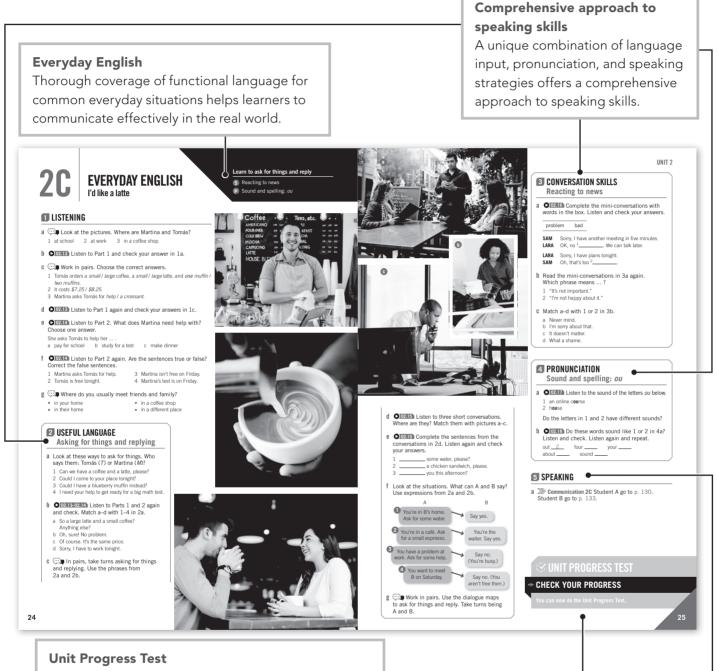
Natalia studies very early in the morning because she isn't very tired. I think it's a good idea, but I prefer to sleep!

Spoken outcome

Each A and B lesson ends with a practical spoken outcome, so learners can use language immediately.

Lesson C

Prepares learners for effective real-world spoken communication



Learners are now ready to do the Unit Progress Test, developed by Cambridge Assessment English.

Spoken outcome

Each C lesson ends with a practical spoken outcome.

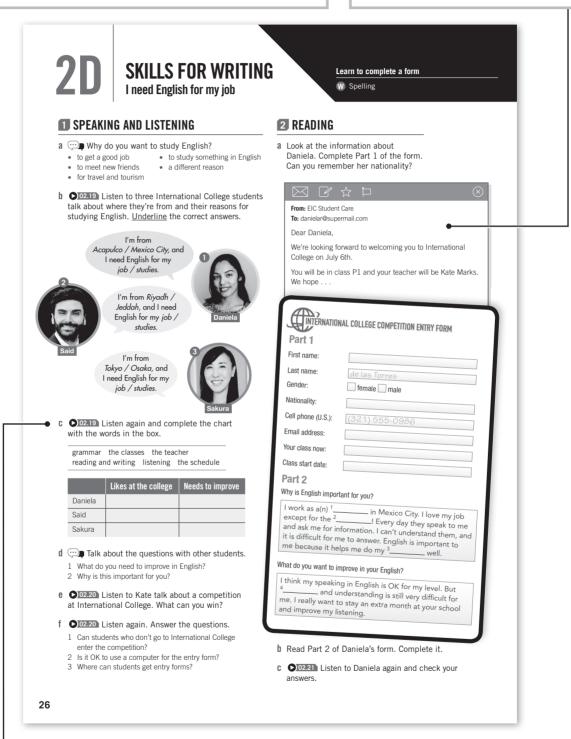
Lesson D Integrated skills with a special focus on writing

Skills for writing

The D lessons are highly communicative and cover all four skills, with a special focus on writing. They also recycle and consolidate the core language from the A, B, and C lessons.

Personal response

Clear model texts on which students can base their own writing are provided.



Receptive skills development

Clearly staged tasks practice and develop listening and reading skills while supporting learners' understanding of texts.

Comprehensive approach to writing skills

A clear focus on key aspects of writing helps develop effective real-world writingskills.

Staged for success

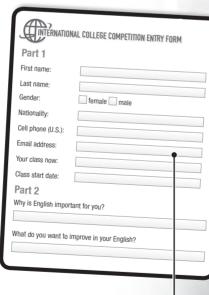
Careful staging and scaffolding generate successful outcomes.

IINIT 2 **3 WRITING SKILLS Spelling** INTERNATIONAL COLLEGE COMPETITION ENTRY FORM a Read Daniela's first draft of her entry form. Cover page 26. Look at the example spelling problem. Find eight more spelling problems. Part 2 Why is English important for you? I work as a traffic traffic police offiser in Mexico City. I love my $b \;\;$ Check ($\mbox{\ensuremath{\checkmark}}\xspace)$ when it's important to have correct spelling. I work as a trafte traftic police offiser in Mexico City. I love my job except for the toorists! Every day they speak to me and ask me for informashion. I can't understand them, and it is difficult for me to anser. English is important for me becos it helps me 1 a first draft of a text 2 a final draft of a text 3 a text other people re 4 a text only you read a text other people read do my job well. What do you want to improve in your English? c Find and correct a spelling mistake in each I think my speaking in English is OK for my level. I also find Tamin, my speaking in English is OK for my level. I also find reading and writing pretty easy. But listning and understanding is still very hard for me. I really want to stay an extra month at your scool and improve my listening. 1 I really love swimming in the see. 2 Can you please right your name on the form?3 I don't no the answer to this question. 4 Can you speak up? I can't here you. 5 Where can I bye bread? d In what way are the incorrect and correct words in 3c the same? **4** WRITING

Use your ideas in 1d to write answers to the questions in Part 2. Switch forms with another student. Are your ideas

a Complete the form with your information.

in Part 2 the same?



Personal response

Frequent opportunities for personal response make learning more memorable.

Written outcome

Each D lesson ends with a practical written outcome, so learners can put new language into practice right away.

Review and Extension

Extra practice of grammar and vocabulary is provided.

Review and extension

GRAMMAR

a	Complete	the	text	with	the	correct	form	of	the	verb	i
	parentheses.										

I'm a college student, but I 1_ ___ (work) in a clothing store every weekend. On Saturday I ²___at 9:00 a.m., but on Sunday I ³___ (start) work ____ (not start) until 11:00 a.m. My sister's a nurse, so she ⁴_____ __ (not have) a normal schedule. She sometimes 5_____ (work) all night. but she 6_____ (not like) it. My parents are both teachers, so they 7_____ (work) from Monday to Friday.

- **b** Write possible questions for the answers.
 - 1 A What ______? B I'm a receptionist.
 - 2 A Do ___ _____? **B** No, I don't. I work in a hospital. 3 A Do _
 - 4 A When _____? B I start at 9 o'clock in the morning. 5 A Does _____ ? B Yes, he does. My husband is
 - 6 **A** Where _____? **B** He works in a high school.
- c Practice the conversation in 1b with a partner. Answer about your life.

2 VOCABULARY

- a Put the letters in parentheses in the correct order to complete the job.
- ____ e (s r u) 2 d _____t (teisn) 3 p_____t(loi)
- ____ r (n n i e g e) 5 j ______r (i o t a n)
- ____r (o o h e h p r a t g)
- b Write the times in words.

Write the times iii words. $10:15-(a) \ quarter \ after ten \ or ten \ fifteen$ $3 \ 6:00 \qquad 5 \ 2:40$ 3 6:00 4 8:15 2 12:45

- c Match 1-5 with a-e to complete the sentences.
 - 1 Read the text and take 2 I'm not worried because I usually get good
 - 3 I hope we have
 - 4 He is worried because he often fails 5 I need to study for the final
 - a a break soon because I'm tired.
 - b important exams.
 - c notes on a piece of paper
- d exam next week
- e grades on tests.

3 WORDPOWER work

- a Match sentences 1-3 with pictures a-c.
 - 1 | work in a hospital.
 - work for Larkin Computers
 - 3 I work as a receptionist.



- b Look at the phrases in **bold** in 3a. Match them
 - 1 the job I do
- 2 the place of work
- 3 the company
- C Is work a verb or a noun in sentences 1-5?
 - 1 I start work at 8:00 a.m. each day.
 - She leaves work at about 6:00 p.m
 - 3 I can't talk to you now I'm at work.
- 4 I'm an actor, but I'm out of work at the moment.
- 5 They go to work very early in the morning.
- d Which work phrase in 3c do we use when ... ?
 - a we don't have a job
 - b we are at the place we work
- e Put the word in parentheses in the correct place in the sentence.
 - 1 He works a nurse at night, (as)
 - We all work at 6:00 p.m. (start)
- 3 She'd like a job because now she's of work, (out)
- 4 She's a photographer and works The Times. (for) 5 When I'm work. I have no free time. (at)
- 6 We both work a large office downtown. (in)
- Write four sentences about people you know. Use work in different ways.

My brother works for a shoe store downtown

Wordpower Vocabulary extension recycles the vocabulary.

Real-world video

Engaging video documentaries provide students with further opportunities to explore the themes of the unit.

REVIEW YOUR PROGRESS •

How well did you do in this unit? Write 3, 2, or 1 for each objective.

3 = very well 2 = well 1 = not so well

I CAN ... talk about inhs talk about study habits ask for things and reply complete a form

28

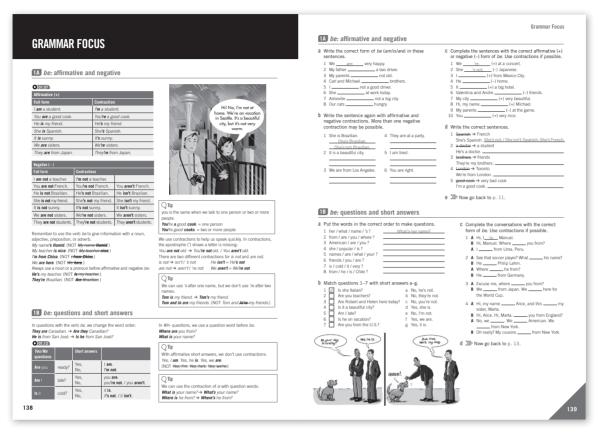
Review Your Progress

helps students reflect on their success.

Each unit links to additional sections at the back of the book for more grammar, vocabulary, and speaking practice.

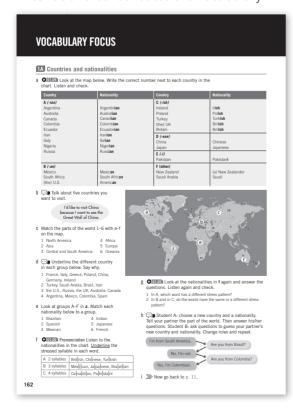
Grammar Focus

Provides an explanation of the grammar presented in the unit, along with exercises for students to practice.



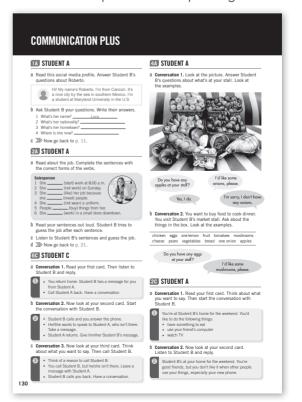
Vocabulary Focus

Extends and consolidates the vocabulary.



Communication Plus

Provides a series of communication activities for each unit, providing additional opportunities for students to practice their speaking.



American Empower Methodology

A Learner-Centered Approach

American Empower, with its unique mix of learning and assessment, places students and their needs at the center of the learning process. This learner-centered approach also applies to the course methodology – the Student's Book and the additional resources provide a range of classroom materials that motivate learners, address their language needs, and facilitate the development of their skills. This wide range of materials also means different learning preferences are catered to in each unit of the course. It provides teachers with flexibility with different learner groups.

Meeting the Needs of Learners at Different Levels

Supporting the Teacher

American Empower also supports the teacher with classroom methodology that is familiar and easy to use, and at the same time is flexible and creative. A number of key methodological principles underpin the course, enhancing the interface between learners and their learning, and between students and teachers. American Empower:

- 1 encourages learner engagement
- 2 delivers manageable learning
- 3 is rich in practice
- 4 provides a comprehensive approach to productive skills.

Measurable Progress

American Empower includes a uniquely reliable assessment package developed by test experts at Cambridge Assessment English. This allows teachers and learners to measure progress and determine learners' strengths and needs. Not only do learners feel more motivated when they can see they are making progress, but they are then able to target and address specific learning needs.

Key Methodological Principles

1 Learner engagement

Getting Started

Each unit begins with a Getting Started page, designed to engage students from the very start of the unit – leading to greater motivation and more successful learning. It does this in the following ways:

- Striking images take an unusual perspective on the theme – this raises curiosity, prompts ideas and questions in the mind of the learner, and stimulates them to want to communicate.
- Speaking activities prompt a personal response exploring beyond the surface of the image – while providing a cognitive and linguistic challenge for the student and a diagnostic opportunity for the teacher.

Remarkable texts, audio, and video

Throughout the course, learners encounter a range of **reading texts**, along with **audio and video**. The texts have been carefully selected to appeal to learners from a variety of cultural backgrounds. The topics will inform, amuse, surprise, entertain, raise questions, arouse curiosity and empathy, and provoke an emotional response. The texts, audio, and video in *American Empower* provide learners with new insights and perspectives on a variety of topics. By using a varied range of spoken and written contexts, students are consistently motivated to engage with the target grammar and vocabulary.

Frequent opportunities for personal and critical response

There are frequent opportunities to contribute personal views, experiences, and knowledge when discussing each lesson's themes. Every lesson includes regular activities that encourage learners to respond personally to the content of the texts and images. These include **personalization** tasks which make the target language in every unit meaningful to the individual learner. Many activities also involve some kind of critical response to the content of texts. This helps develop students' critical thinking skills as well as gives them further speaking practice.

Independent learning

In order to make progress, learners must build their language knowledge and their ability to use this knowledge in an active way. Reading and listening widely in English will help students to progress faster, as will the development of good study skills. In American Empower, Learning Tips support learners both in and outside the classroom. These features accompany the texts and audio and encourage learners to notice and systematically note useful language. The Teacher's Notes for each lesson include Homework activities which encourage students to put the Learning Tips into practice in their independent learning and motivate further reading and listening outside the classroom.

