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Key: REV = Review, U = Unit.

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EVOLVE

SPEAKING MATTERS

EVOLVE is a six-level American English course for adults and young adults, taking students from beginner to advanced levels (CEFR A1 to C1).

Drawing on insights from language teaching experts and real students, EVOLVE is a general English course that gets students speaking with confidence.

This student-centered course covers all skills and focuses on the most effective and efficient ways to make progress in English.

Confidence in teaching. Joy in learning.



Meet our expert speakers

Our expert speakers are highly proficient non-native speakers of English living and working in the New York City area.

Videos and ideas from our expert speakers feature throughout the Student's Book for you to respond and react to.

Scan the QR codes below to listen to their stories.



Andrea Mendoza from Colombia Financial analyst



Eric Rodriguez from Ecuador Graphic designer





Ryoko Mathes from Japan Academic advisor





Audrey Decker from France Co-founder of a nonprofit organization





João Glauber Barbosa from Brazil Works in finance for an insurance company.





Susanne Gutermuth from Germany Real estate agent



INSIGHT

Research shows that achievable speaking role models can be a powerful motivator.

CONTENT

Bite-sized videos feature expert speakers talking about topics in the Student's Book.

RESULT

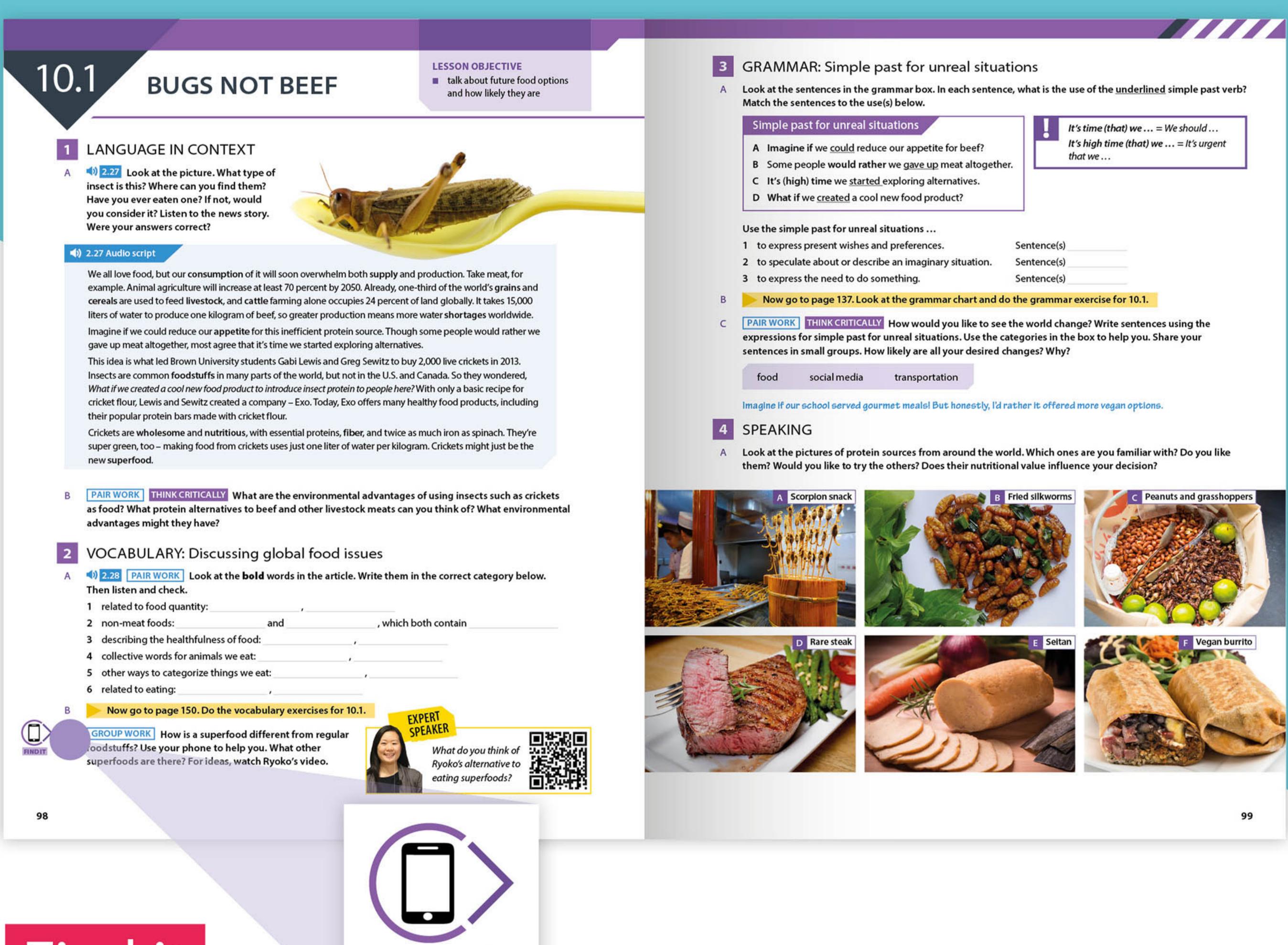
Students are motivated to speak and share their ideas.

Student-generated content

EVOLVE is the first course of its kind to feature real student-generated content. We spoke to more than 2,000 students from all over the world about the topics they would like to discuss in English and in what situations they would like to be able to speak more confidently. Their ideas are included throughout the Student's Book.

"It's important to provide learners with interesting or stimulating topics."

Teacher, Mexico (Global Teacher Survey, 2017)



Find it

INSIGHT

Research with hundreds of teachers and students across the globe revealed a desire to expand the classroom and bring the real world in.

CONTENT

Find it are smartphone activities that allow students to bring live content into the class and personalize the learning experience with research and group activities.

RESULT

Students engage in the lesson because it is meaningful to them.

Designed for success



Pronunciation

INSIGHT

Research shows that only certain aspects of pronunciation actually affect comprehensibility and inhibit communication.

CONTENT

EVOLVE focuses on the aspects of pronunciation that most affect communication.

RESULT

Students understand more when listening and can be clearly understood when they speak.

Insider English

INSIGHT

Even in a short exchange, idiomatic language can inhibit understanding.

CONTENT

Insider English focuses on the informal language and colloquial expressions frequently found in everyday situations.

RESULT

Students are confident in the real world.

10.4

WHAT'S YOURS IS MINE

LESSON OBJECTIVE write a summary of a discussion about the new economy



1 READING

- Look at the picture of people using a ride-share service. Is this an example of the gig economy or the sharing economy? What's the difference? You can use your phone to help you. What's your opinion of these new economic models? Why?
- PREDICT CONTENT Look at the key words related to the discussion thread below. Which do you think will be used to defend new economic models and which to criticize them? Read the thread and check your answers.

unfair competition

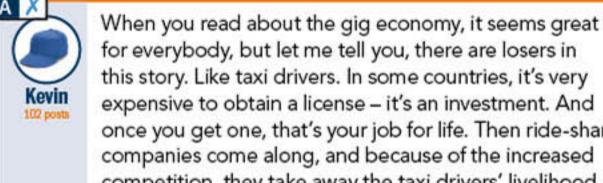
human-scale commerce

minimum wage

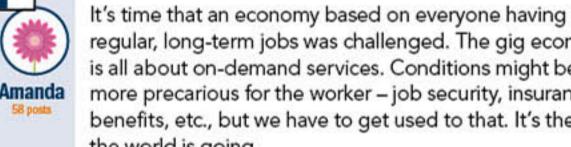


THE NEW ECONOMY: HAVE YOUR SAY!

Who are the real winners and losers in the gig economy? Is a sharing economy model any better? What do you think?



this story. Like taxi drivers. In some countries, it's very expensive to obtain a license - it's an investment. And once you get one, that's your job for life. Then ride-share companies come along, and because of the increased competition, they take away the taxi drivers' livelihood. It's unfair competition because it doesn't cost the other drivers much at all.



regular, long-term jobs was challenged. The gig economy is all about on-demand services. Conditions might be Amanda more precarious for the worker - job security, insurance, benefits, etc., but we have to get used to that. It's the way the world is going.



What I like about the sharing economy is that it's a humanscale version of commerce, where you often meet the person who you're doing business with. Take Airbnb. That's a whole lot better than staying in an anonymous hotel somewhere. It's much more personal, and you get better service because of it.



The sharing economy is nothing new. Just look at libraries. We're just extending that model into the high-tech world. It's inevitable, like economic evolution. There's nothing we can do to stop it, so we might as well go with it.



The "gig economy" business model revolves around tech companies that view legal regulations as outdated or irrelevant. They don't want to follow the rules, so they come up with a way to get around them. They still make money, but the people actually doing the work are NOT better off. In fact, the workers are all independent contractors rather than employees, so they don't get vacations or a minimum wage or sick pay or help saving for retirement. And what's worse, they can be fired without warning or explanation, so they can't even complain!



At first glance, I really liked the idea of opening up the economy. It's great for us customers, but I think a lot of people actually lose out. I mean, look at streaming music services. We save by not having to download music, but how much money do the musicians make once all the middlemen take their cut? And the food delivery apps! They take such a large cut that many restaurants can't afford to use them, so they lose customers they used to have. People need to understand that these cool new companies could be destroying small neighborhood businesses.



Not so fast! In many places the gig economy has really benefited people, like places where there are no taxis, for example. Now people can use a ride service. How is that a bad thing? People can make extra money and learn new skills. I read that Uber offers English courses to their drivers because they know that it'll help them in their work.

- PAIR WORK EVALUATE INFORMATION Put a check () for the contributors in favor of the new economic models and an X (X) for those against them. Highlight the main idea in each comment.
- GROUP WORK THINK CRITICALLY Which of the opinions in the discussion thread do you agree with? Why? What could be the long-term effects of these new economic models?

104

WRITING

Read the summary of the discussion thread. Does it focus on arguments for or against new economic models?

The gig economy and sharing economy raise many different issues and opinions. The topic is not at all a simple one, but two clear arguments in favor of new economic models emerge from the discussion thread: freedom of choice and flexibility.

Gig and sharing economy practices liberate people from the rigidity of a traditional working model, so it is beneficial to society. In terms of customers, they can have whatever they want when they want it - music, a place to stay, food delivery, a ride to the airport. And for workers, they are their own bosses, free to set their own hours and determine their income by working as much as they want. In a nutshell, the freedom and flexibility offered by these new ways of working make it beneficial to everyone.

Though probably true that the gig/sharing economy is here to stay, even if we don't like it, the freedom and flexibility it offers has won it many champions.

USE APPROPRIATE REGISTER Look at the bold expressions in the summary and their synonyms in the box below. Which set is more formal? Which expressions from the box could substitute for each expression in the summary?

by no means in brief regarding it would seem with respect to

in this respect regardless of whether

REGISTER CHECK

When writing a summary, establish up front that the opinions you're writing about are not your own and then write from that perspective. This avoids the constant repetition of phrases like According to ... and As stated by

105

WRITEIT

- PLAN You're going to write a formal summary of the negative viewpoints expressed in the discussion thread. With a partner, look at the main ideas you identified in exercise 1C. What themes could you focus on in your summary?
- PAIR WORK Examine the structure of the summary of positive viewpoints in exercise 2A and discuss the questions.
 - What is the role of each paragraph?
 - How many points are presented in the body (middle) paragraph?
- PAIR WORK Work together to write your summary in 150-200 words. Use formal expressions like those in exercise 2B.
- GROUP WORK Share your summary with another pair of students and offer feedback. Is the register definitely more formal than the comments in the thread? Did they present all the main points? Did you organize your summaries around the same or different themes?



REGISTER CHECK

When writing a summary, establish up front that the opinions you're writing about are not your own and then write from that perspective. This avoids the constant repetition of phrases like According to ... and As stated by

Register check

INSIGHT

Teachers report that their students often struggle to master the differences between written and spoken English.

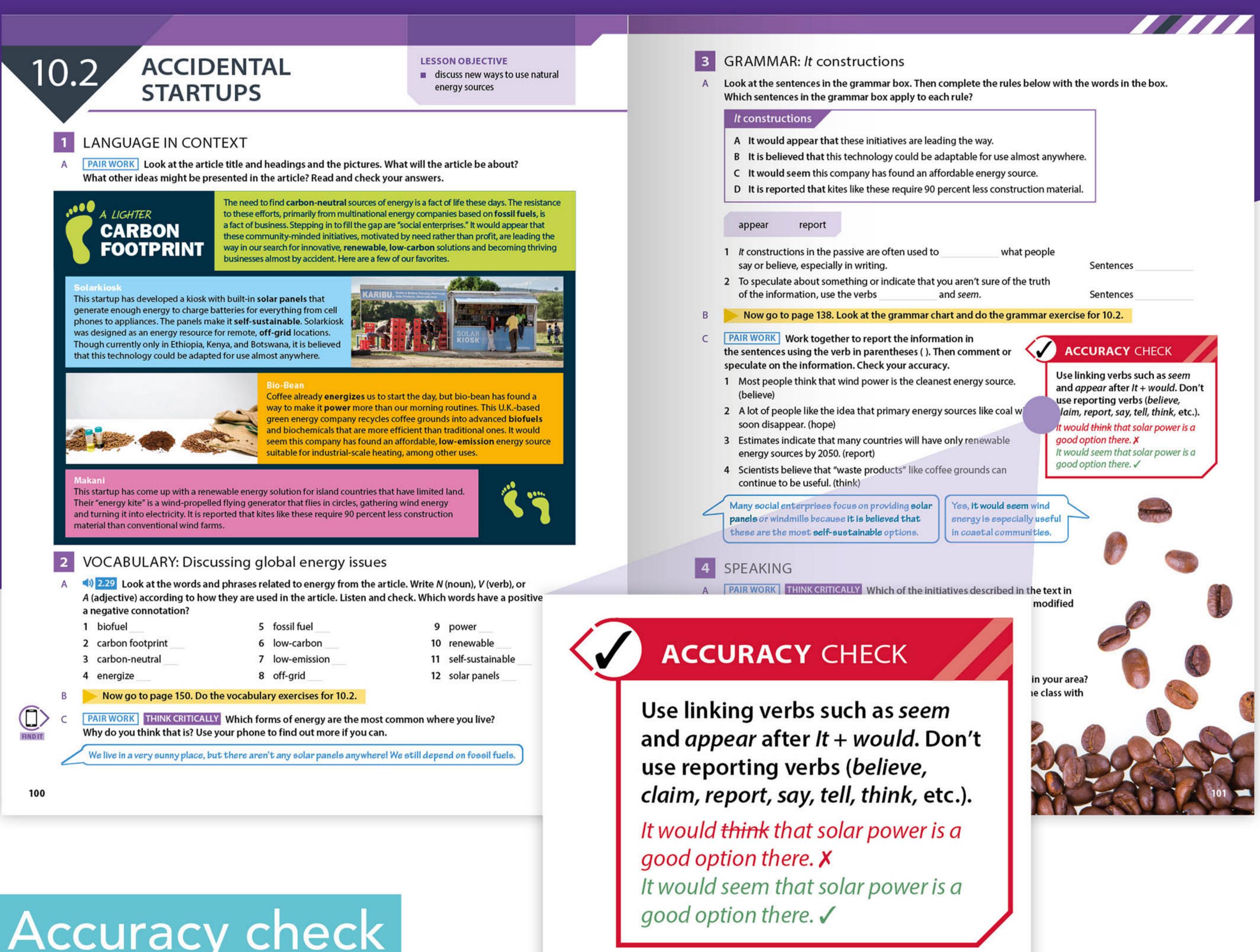
CONTENT

Register check draws on research into the Cambridge English Corpus and highlights potential problem areas for learners.

RESULT

Students transition confidently between written and spoken English and recognize different levels of formality as well as when to use them appropriately. "The presentation is very clear, and there are plenty of opportunities for student practice and production."

Jason Williams, Teacher, Notre Dame Seishin University, Japan



Accuracy check

INSIGHT

Some common errors can become fossilized if not addressed early on in the learning process.

CONTENT

Accuracy check highlights common learner errors (based on unique research into the Cambridge Learner Corpus) and can be used for self-editing.

RESULT

Students avoid common errors in their written and spoken English.

You spoke. We listened.

Students told us that speaking is the most important skill for them to master, while teachers told us that finding speaking activities that engage their students and work in the classroom can be challenging.

That's why EVOLVE has a whole lesson dedicated to speaking: Lesson 5, *Time to speak*.

Time to speak

INSIGHT

Speaking ability is how students most commonly measure their own progress but is also the area where they feel most insecure. To be able to fully exploit speaking opportunities in the classroom, students need a safe speaking environment where they can feel confident, supported, and able to experiment with language.

CONTENT

Time to speak is a unique lesson dedicated to developing speaking skills and is based around immersive tasks that involve information sharing and decision making.

RESULT

Time to speak lessons create a buzz in the classroom where speaking can really thrive, evolve, and take off, resulting in more confident speakers of English.





Experience Better Learning with EVOLVE: a course that helps both teachers and students on every step of the language learning journey.

Speaking matters. Find out more about creating safe speaking environments in the classroom.

EVOLVE unit structure

Unit opening page

Each unit opening page activates prior knowledge and vocabulary and immediately gets students speaking.

Lessons 1 and 2

These lessons present and practice the unit vocabulary and grammar in context, helping students discover language rules for themselves. Students then have the opportunity to use this language in well-scaffolded, personalized speaking tasks.

Lesson 3

This lesson is built around an off-the-page dialogue that practices listening skills. It also models and contextualizes useful speaking skills. The final speaking task draws on the language and strategies from the lesson.

Lesson 4

This is a skills lesson based around an engaging reading. Each lesson asks students to think critically and ends with a practical writing task.

Lesson 5

Time to speak is an entire lesson dedicated to developing speaking skills. Students work on collaborative, immersive tasks, which involve information sharing and decision making.

CONTENTS

	Learning objectives	Grammar	Vocabulary	Pronunciation
Unit 1 Robot Revolution	 Discuss the potential uses of robots in everyday life Talk about developments in artificial intelligence Acknowledge arguments and propose counterarguments Write an essay about Al in our homes Present a proposal for a robot helper 	 Commenting adverbs with future forms Future perfect and future continuous 	 Using adverbs to add detail Talking about developments in technology 	 Listening for contrastive stress Saying expressions to show a counterargument
Unit 2 The Labels We Live By	 Discuss assumptions about behavior Talk about assumptions related to age Compare and discuss similar experiences Write a report based on graphs Conduct a survey about consumerism and labels 	Uses of willUses of would	 Describing personality Using three-word phrasal verbs 	 Listening for the intonation on interactional phrases Saying stressed syllables beginning with /p/, /k/, /t/
Unit 3 In Hindsight	 Discuss past actions and their present results React to past situations Describe a negative experience; offer sympathy and reassurance Write a short story based on a set of facts Discuss and present an alternate history 	 Variations on past unreal conditionals Commenting on the past 	Describing emotional	 Listening for weak forms in complex verb phrases Using intonation to show emphasis
	Review 1 (Review of Units 1–3)			
Unit 4 Close Up	 Discuss the value of changing perspective Talk about how eyes function in humans and animals Discuss problems caused by staring at screens Write a personal profile statement for a résumé Create and present an action plan for a project 	 Quantifiers and prepositions in relative clauses Noun clauses with question words 	 Describing things Eye idioms and metaphors 	 Listening for /t/ between vowels Saying the stressed syllable in related words
Unit 5 Remote	 Discuss traveling to remote places Comment on loneliness and working in remote places Discuss cause and effect Write a company profile Prepare and present a case for working remotely 	 Participle phrases in initial position Reduced relative clauses 	 Describing remote places Talking about influences 	 Listening for linking between words Saying tense and lax vowels
Unit 6 Surprise, Surprise	 Discuss shocks and surprises Talk about great upsets in sports and other contexts Discuss the differences between local and global brands Write a paragraph drawing from multiple sources Prepare a surprise for somebody 	CleftsQuestion words with-ever	 Using adverbs to add attitude Using the prefixes underand over- 	 Listening for the pronunciation of foreign words and phrases Saying clefts
	Review 2 (Review of Units 4–6)			

Listening	Speaking skills	Reading	Writing	Speaking
I get what you're saying A conversation about the innovations found in a new app	 Acknowledge arguments and propose counterarguments 	Robotics to the rescue An article about robots and humans working together	An essayIntroduce examplesOrganize ideas	 Talk about the tasks best suited to robots Discuss what things you would like AI to do in the future Offer and support your opinion Discuss interesting examples of AI Time to speak Present a proposal for a robot helper to address the needs of a particular job
Same here! A conversation about how speaking another language changes the way you interact with the world	 Discuss similar experiences 	■ An article about product labeling on healthy food products	A report based on statistics and graphs Refer to data in graphs Use language for presenting statistical information	 Talk about common types of social media users Talk about the right age to do different activities Discuss your experience with language learning Draw conclusions about consumer trends based on statistics Time to speak Do a survey about the importance of labels on shopping behavior; present your results
A complete disaster! Two conversations about the same story	 Describe bad experiences Offer sympathy and reassurance 	■ News stories about unlikely events	An anecdote about a strange coincidence Create cohesion with both, each, neither, etc.	 Talk about different possibilities for events in the past Discuss how you might handle different problems Create and share the backstory leading up to a bad experience Discuss and question whether a story is believable Time to speak Talk about how changing one past event could affect the world today
Look away! ■ A presentation about the effects of screen time on our eyes	■ Clarify a problem	Attention to detail A quiz that reveals if you're a bigpicture thinker or tend to focus on details	■ Use initial descriptive prepositional phrases for concise writing	 Talk about the esthetics of close-up imagery React to images of animals' eyes Discuss what problems can occur because of excessive screen time Discuss a personal profile statement; offer suggestions for others Time to speak Create and present an action plan that involves both big-picture and detail-oriented tasks
Working from home A presentation about current trends in working from home	Signal causes and effects	Remote success story A news feature story about a business whose employees work virtually	■ Use participle phrases to connect ideas	 Discuss where and how you seek solitude Discuss the degree of solitude of different jobs Present and discuss ideas about the pros and cons of current topics Discuss the chances of success for different companies to operate virtually Time to speak Make a case for working remotely
A surprising comeback A news feature and interview about business revivals	Add emphasis	■ Different perspectives on being scared	■ Paraphrase without repetition	 Talk about reactions to surprises Describe famous upsets Compare local and global industries where you live Write short summaries on articles about fear Time to speak Plan a surprise for people based on interviews about their interests

	Learning objectives	Grammar	Vocabulary	Pronunciation
Unit 7 Roots	 Discuss the growing interest in DNA testing and genealogy Talk about celebrations in your family and community Share a story about visiting a place with special significance Summarize information about a topic Present a plan to promote a cultural celebration 	 Negative and limiting adverbials Fronting adverbials 	 Talking about ancestry Talking about customs and traditions 	 Listening for missing /t/ and /d/ sounds Saying diphthongs
Unit 8 Short	 Discuss distractions and attention spans Talk about instincts and gut reactions Describe the best features and selling points of apps Write presentation slides Pitch a company, an idea, or a product to investors 	Phrases with getPhrases with as	 Talking about attention and distraction Expressions with get 	 Listening for long word groups Saying primary and secondary word stress
Unit 9 Health vs. Modern Life	 Discuss the effects of a sedentary lifestyle Suggest ways to establish good sleep habits Ask and deflect probing questions Write about a clean-water initiative and how it works Present and explain choices that you have made for other people 	ReferencingContinuous infinitives	 Discussing health issues Discussing (lack of) sleep 	 Listening for stressed and unstressed grammar words Saying consonant clusters
	Review 3 (Review of Units 7–9)			
Unit 10 Reinvention	 Talk about future food options and how likely they are Discuss new ways to use natural energy sources Discuss the advantages of rethinking daily habits Write a summary of a discussion about the new economy Present and evaluate an idea for reinventing pet ownership 	 Simple past for unreal situations It constructions 	 Discussing global food issues Discussing global energy issues 	■ Listening for sound changes in connected speech Saying the /ŋ/ sound
True Colors	 Discuss the importance of color for businesses Talk about color expressions and their meaning Respond to questions in different ways Write a short opinion essay Create a flag for a specific group 	Subject–verb agreementArticles	 Describing color associations Color expressions 	 Listening for uncertainty Saying vowels before consonants
Unit 12 Things Change	 Answer job interview questions about change Talk about places that have changed drastically Tell a story that you heard from someone else Write a review of a movie or book Create a structured story from pictures 		Talking about changeDescribing change	 Listening for sound changes in colloquial speech Reading aloud
	Review 4 (Review of Units 10–12)			

Grammar charts and practice pages 129–140 Vocabulary exercises pages 141–152

Listening	Speaking skills	Reading	Writing	Speaking
The story of a returnee An interview with someone who has just returned from her ancestral home	 Comment on your own story Express an opinion Respond to someone else's story 	When a language dies A graph and text about languages in danger of extinction	■ Parallel structures	 Discuss the pros and cons of DNA tests Talk about the occasions that bring your family together Tell stories about visiting new places Synthesize the main points in a story Time to speak Discuss a local festivity and decide the best way to promote it
It's the app you need	Speak persuasively about a product	■ An article about developing a pitch for investors	Presentation slides ■ Presentation formats	 Talk about the distractions in your life Talk about how important instinct is in daily life Discuss the apps that make your life easier Compare presentation slides Time to speak Present a pitch to investors for an idea or product
■ An interview with a politician about clean air issues	 Ask probing questions Buy time to think / deflect questions 	■ Three short articles about water crises around the world and water charities that address them	■ Phrases to highlight viewpoint	 Talk about ways to discourage a sedentary lifestyle Discuss a sleep plan for different people Discuss important local issues in a role-play activity Consider strengths and weaknesses of an initiative Time to speak Present choices for other people based on their priorities
A life without plastic	Defend an opinionConclude a turn	What's yours is mine ■ Short texts from a forum about new economic models	in a summary	 Discuss alternative food options Discuss renewable energy Debate alternative lifestyle choices that benefit the environment Consider the conclusions from a discussion Time to speak Debate the pros and cons of a local initiative
It tastes like green! A Q&A session with two experts on the psychology of color	Respond to questions for different purposes	A sense of identity An article on the significance of colors in sports marketing	■ Express and support opinions with examples	 Discuss the best color scheme for different products and companies Discuss color expressions Consider what effect color has on taste expectations Discuss the arguments presented by others and offer feedback for improvement Time to speak Discuss and present the characteristics that define a group's identity
"And that's when it all changed!" A story about a celebrity impersonator	 Retell a story Refer to the original story Skip details 	"The next thing you know," An article about the structure of a successful movie script	■ Write concise descriptions (multi-clause sentences)	 Practice giving job interview answers Talk about how things have changed dramatically Retell a story Describe plots and turning points Time to speak Develop a creative story based on pictures



UNIT OBJECTIVES

- discuss the potential uses of robots in everyday life
- talk about developments in artificial intelligence
- acknowledge arguments and propose counterarguments
- write an essay about Al in our homes
- present a proposal for a robot helper

ROBOT REVOLUTION



START SPEAKING

- A Look at the picture. What does it suggest about the future? Do you think it's a realistic vision of the future? Why or why not?
- In what ways do you think technology will change our lives in the future? What kinds of things (wearable technology, personal robots, AI, etc.) do you imagine we'll have in the next 20 years? The next 40 years? In 100 years?
- C What kinds of robots do we already use? Do you think robots are a positive invention in general? Why or why not? For ideas, watch Eric's video.



What examples can you think of to support Eric's argument and to counter it?

