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EVOLVE

SPEAKING MATTERS

EVOLVE is a six-level American English course for adults and young adults, taking students from beginner to advanced levels (CEFR A1 to C1).

Drawing on insights from language teaching experts and real students, **EVOLVE** is a general English course that gets students speaking with confidence.

This student-centered course covers all skills and focuses on the most effective and efficient ways to make progress in English.

Confidence in teaching. Joy in learning.



Meet our student contributors (•)



Videos and ideas from real students feature throughout the Student's Book.

Our student contributors describe themselves in three words.













Student-generated content

EVOLVE is the first course of its kind to feature real student-generated content. We spoke to over 2,000 students from all over the world about the topics they would like to discuss in English and in what situations they would like to be able to speak more confidently.

The ideas are included throughout the Student's Book and the students appear in short videos responding to discussion questions.

Research shows that achievable speaking role models can be a powerful motivator.

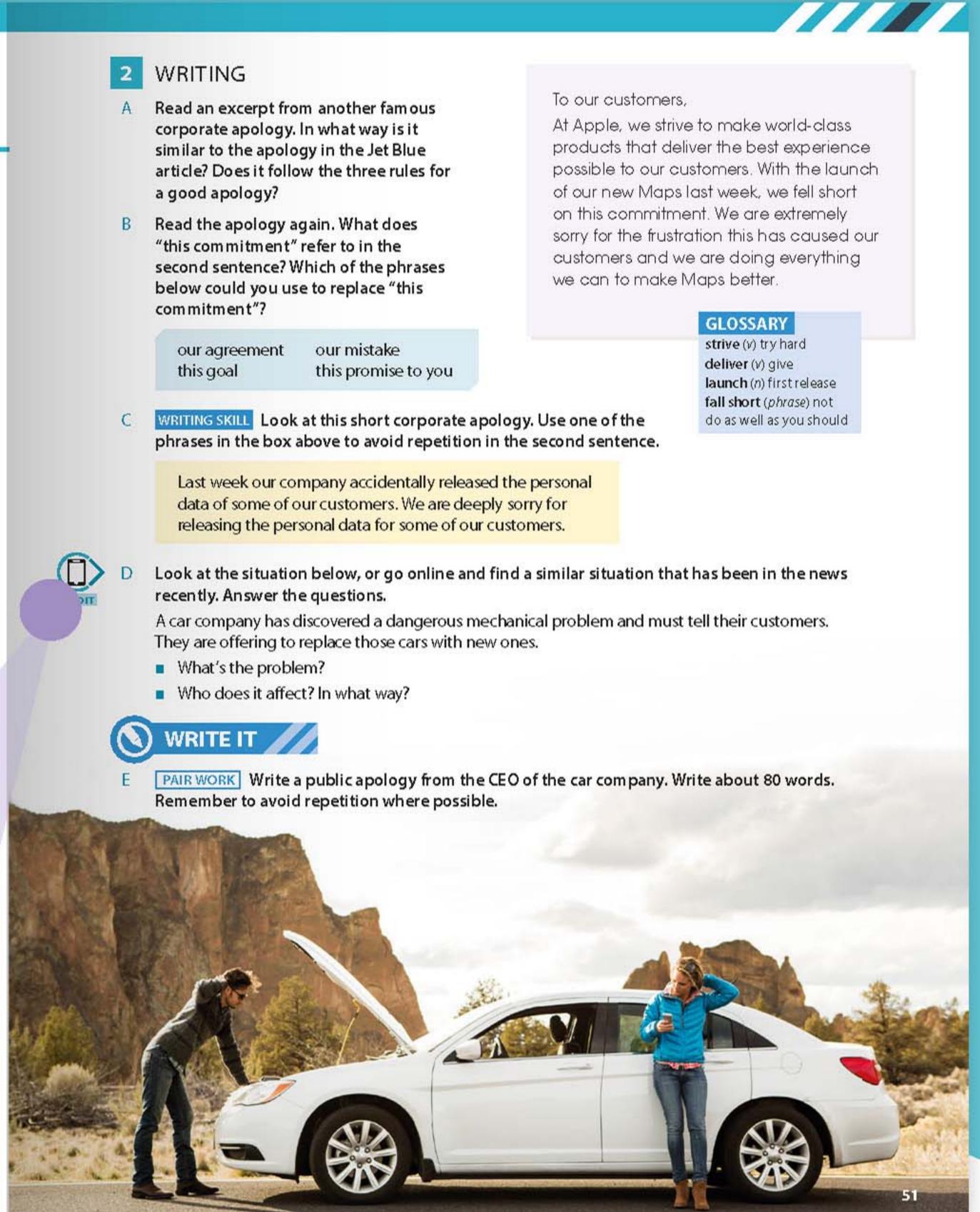
Bite-sized videos feature students talking about topics in the Student's Book.

Students are motivated to speak and share their ideas.

"It's important to provide learners with interesting or stimulating topics."

Teacher, Mexico (Global Teacher Survey, 2017)





Find it

INSIGHT

Research with hundreds of teachers and students across the globe revealed a desire to expand the classroom and bring the real world in.

CONTENT

Find it are smartphone activities that allow students to bring live content into the class and personalize the learning experience with research and group activities.

RESULT

Students engage in the lesson because it is meaningful to them.

Designed for success

8.4

DIGITAL DETOX

LESSON OBJECTIVE
 write a comment about a podcast





INSIDER ENGLISH

for an idea.

million dollars!

The phrase not for a million dollars

is often used to show strong dislike

I'd nevergive up my phone – not for a

- 1 LISTENING
- A PAIR WORK Look at the pictures. What are the main differences between the two situations?

 Which one do you think shows a more positive use of mobile technology? Why?
- B 2.20 LISTENFOR ATTITUDE Listen to an extract from a podcast about mobile technology. What is a "digital detox"? How do the two speakers, Tim and Kayla, feel about the idea? Would you ever consider a digital detox?
- C 2.20 PAIR WORK Read the extracts. Who do you think said each one? Write T (Tim) or K (Kayla). How do you know? Listen again to check your answers.
 - 1 I love my phone too much!
 - 2 I would never do that, not for a million dollars!
 - 3 You don't always have to share everything.
 - 4 What's wrong with sharing?
 - 5 It's so important that we know what's going on in the world.
 - 6 I could be doing something better.7 I am very happy with my 24/7, always connected life.
- CRITICAL THINKING Who do you agree with more? Do you think people need to learn how to control their use of digital devices? Do you think a digital detox is the best way? Can you think of other ways?
- 2 PRONUNCIATION: Listening for emphasis
- A 2.21 Listen to the extracts from
 - 1 A digital detox, me? Are you kiddi
 - 2 I'm glad you stepped up, Tim, bec
- 3 We did it in this cabin out in the fo Choose the correct words to comple

shorter / longer.

When a speaker wants to add empha

82

INSIDER ENGLISH

The phrase not for a million dollars is often used to show strong dislike for an idea.

I'd never give up my phone – not for a million dollars!

Pronunciation

INSIGHT

Research shows that only certain aspects of pronunciation actually affect comprehensibility and inhibit communication.

CONTENT

EVOLVE focuses on the aspects of pronunciation that most affect communication.

RESULT

Students understand more when listening and can be clearly understood when they speak.

Insider English

INSIGHT

Even in a short exchange, idiomatic language can inhibit understanding.

CONTENT

Insider English focuses on the informal language and colloquial expressions frequently found in everyday situations.

RESULT

Students are confident in the real world.



sales assistant

GRAMMAR: Present unreal conditionals Read the sentences in the grammar box. Then complete the rules. Present unreal conditionals **REGISTER CHECK** If you saw this ad on your timeline, would you click In formal language, use were for all subjects, to find out more? including 1st and 3rd person. If you were free to do it, would you apply for If I were selected, I would devote myself to it. this job? In informal language, you can use was for If I was single and didn't have kids and wanted to 1st and 3rd person subjects. write a book or something, I might do it. he was feeling better, l / she would go. 1 The sentences refer to a real / an imagined situation. 2 Look at the bold verbs. The verb form that follows if is simple present / simple past. It refers / doesn't refer to a past situation. Now go to page 136. Look at the grammar chart and do the grammar exercise for 8.1. PAIR WORK Complete the questions with the correct form of the verb in parentheses (). Ask and answer the questions with your partner. 1 If you (can do) any job in the world, what job (choose)? Why? you (consider) doing a job you loved if you (not be) paid well? Why or why not? 3 What (do) with your free time if you (not have to) work? **SPEAKING** Read about two more jobs. How are they similar to the lighthouse caretaker job? Drone pilot: I'm working with a team to help study Resort caretaker: In the summer we work with the tourists, but in the winter, it's just my wife and me. seabirds. Using drones, I get amazing pictures It snows a lot and the mountains are beautiful. of the birds in their nests with their babies. The There's a lot of work to do maintaining all the scientists who run the project come about once a buildings, but there's plenty of free time, too. And month, but mostly we have the island to ourselves. the wildlife is fantastic! Last winter we had bears Our housing and food are pretty basic, but I'm learning a lot, and getting college credit! come to visit us. That was awesome!

PAIR WORK If you had to choose one of the three jobs in this lesson, which one would you choose?

REGISTER CHECK

In formal language, use were for all subjects, including 1st and 3rd person.

Why? What do you think daily life would be like?

If I were selected, I would devote myself to it.

In informal language, you can use was for 1st and 3rd person subjects.

If I / she was feeling better, I / she would go.

Register check

INSIGHT

lifeguard

76

fashion designer

Teachers report that their students often struggle to master the differences between written and spoken English.

CONTENT

probably a part-time job, and it

very challenging.

isn't very high-paying, but it is

Register check draws on research into the Cambridge English Corpus and highlights potential problem areas for learners.

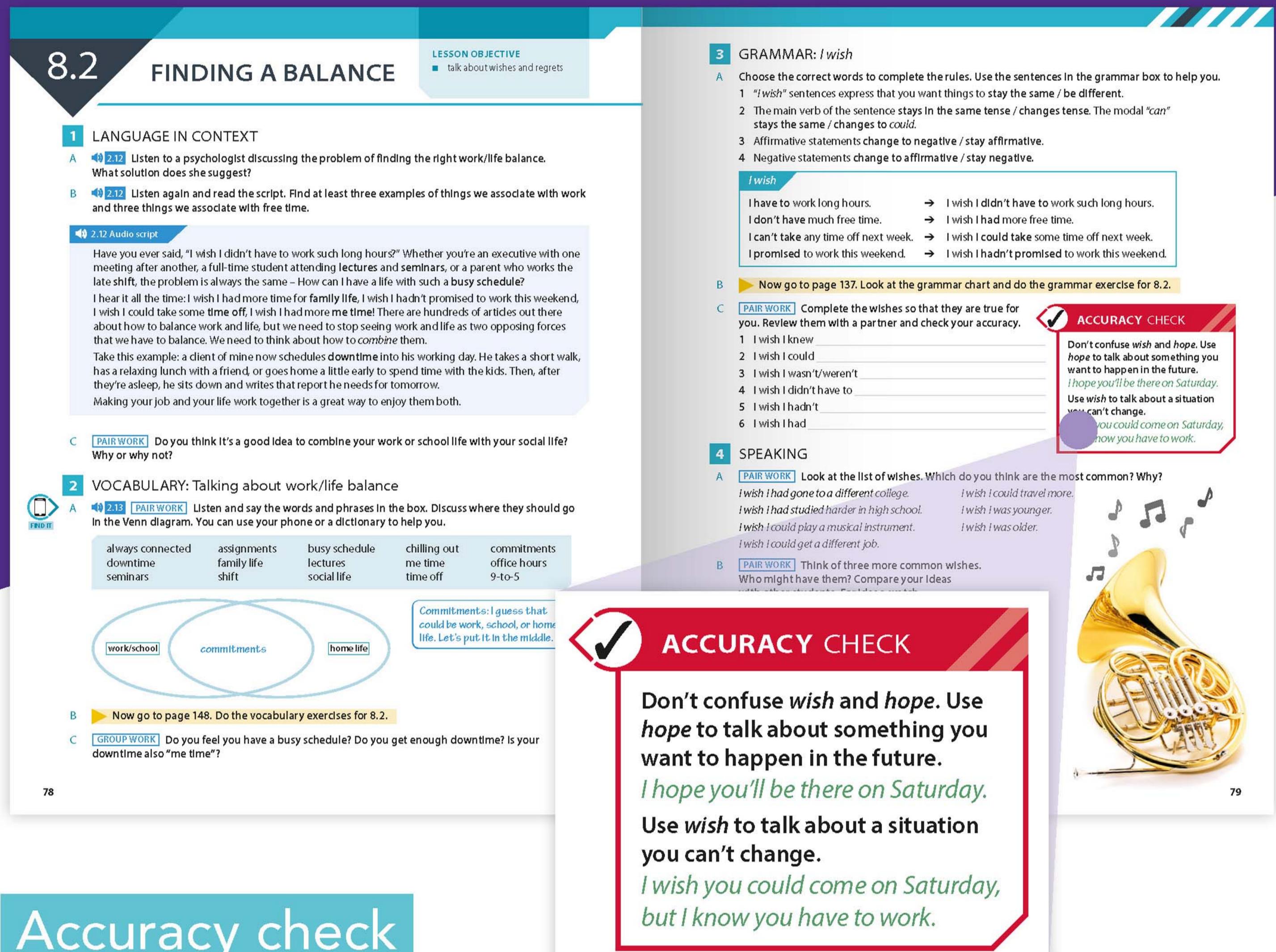
RESULT

Students transition confidently between written and spoken English and recognize different levels of formality as well as when to use them appropriately.

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"The presentation is very clear and there are plenty of opportunities for student practice and production."

Jason Williams, Teacher, Notre Dame Seishin University, Japan



Accuracy check

INSIGHT

Some common errors can become fossilized if not addressed early on in the learning process.

CONTENT

Accuracy check highlights common learner errors (based on unique research into the Cambridge Learner Corpus) and can be used for selfediting.

RESULT

Students avoid common errors in their written and spoken English.

You spoke. We listened.

Students told us that speaking is the most important skill for them to master, while teachers told us that finding speaking activities which engage their students and work in the classroom can be challenging.

That's why EVOLVE has a whole lesson dedicated to speaking: Lesson 5, *Time to speak*.

Time to speak

INSIGHT

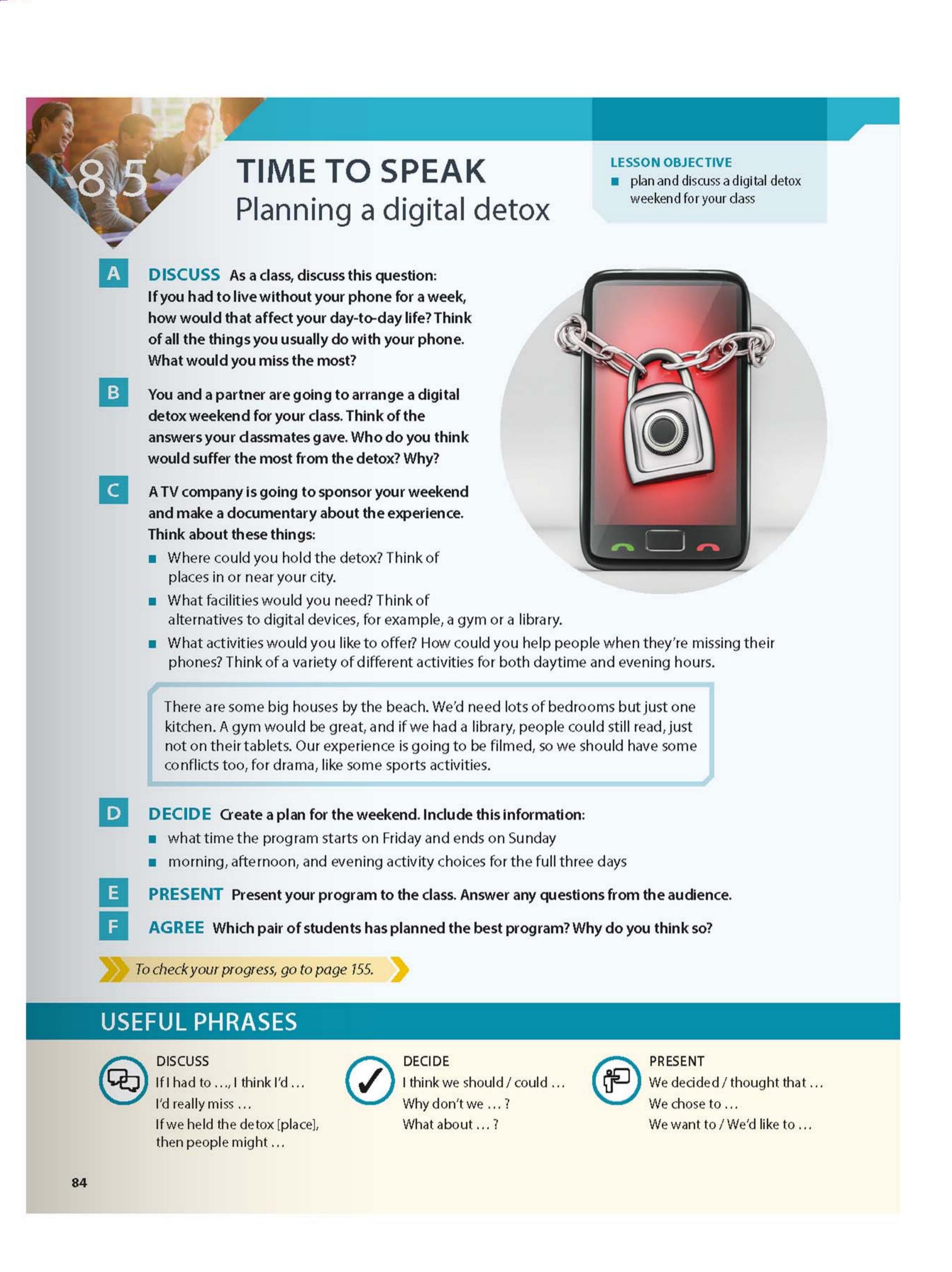
Speaking ability is how students most commonly measure their own progress, but is also the area where they feel most insecure. To be able to fully exploit speaking opportunities in the classroom, students need a safe speaking environment where they can feel confident, supported, and able to experiment with language.

CONTENT

Time to Speak is a unique lesson dedicated to developing speaking skills and is based around immersive tasks which involve information sharing and decision making.

RESULT

Time to speak lessons create a buzz in the classroom where speaking can really thrive, evolve, and take off, resulting in more confident speakers of English.





Experience Better Learning with EVOLVE: a course that helps both teachers and students on every step of the language learning journey.

Speaking matters. Find out more about creating safe speaking environments in the classroom.

EVOLVE unit structure

Unit opening page

Each unit opening page activates prior knowledge and vocabulary and immediately gets students speaking.

Lessons 1 and 2

These lessons present and practice the unit vocabulary and grammar in context, helping students discover language rules for themselves. Students then have the opportunity to use this language in well-scaffolded, personalized speaking tasks.

Lesson 3

This lesson is built around a functional language dialogue that models and contextualizes useful fixed expressions for managing a particular situation. This is a real world strategy to help students handle unexpected conversational turns.

Lesson 4

This is a combined skills lesson based around an engaging reading or listening text. Each lesson asks students to think critically and ends with a practical writing task.

Lesson 5

Time to speak is an entire lesson dedicated to developing speaking skills. Students work on collaborative, immersive tasks which involve information sharing and decision making.

CONTENTS

	Learning objectives	Grammar	Vocabulary	Pronunciation
Unit 1 And we're off!	 Talk about personal achievements Discuss good employee qualities Make and respond to introductions Write a comment on a blog post Practice a job interview 	 Tense review (simple and continuous) Dynamic and stative verbs 	 Describing accomplishments Describing key qualities 	Saying the letter y
Unit 2 The future of	 Talk about trends Talk about preparing food Make offers in social situations Write the results of a survey Create a plan to improve a restaurant 	 Real conditionals Clauses with after, until, when 	Describing trendsPreparing food	 Saying the vowel sounds /aɪ/, /i/, and /eɪ/ Listening for deleted /t/ sounds
Unit 3 What's it	 Discuss time and money Discuss the value of things Apologize for damage or loss Write a product review Respond to a negative review 	too and enoughModifying comparisons	 Talking about time and money Talking about prices and value 	Saying /s/ at the beginning of a word
	Review 1 (Review of Units 1–3)			
Unit 4 Going glocal	 Speculate about a picture Talk about viral stories Exchange and discuss opinions Write a response to a post Design an ad for a product 	 Modals of speculation Subject and object relative clauses 	 Talking about advertising Talking about people in the media 	 Saying the vowel sounds /ɔ/ and /ɑ/ Listening for topic organization
Unit 5 True stories	 Discuss different types of stories Talk about changes to plans React to bad news Write a formal apology Piece together a full story 	 Past perfect was/were going to; was/were supposed to 	 Describing stories Making and breaking plans 	Saying consonants at the end of a word
Unit 6 Community	 Discuss charity and volunteer work Discuss acts of kindness Offer help with something Write a report about a community project Design a community project 	 Present and past passive Passive with modals 	 Discussing good works Describing good deeds 	 Saying /b/ or /v/ in the middle of a word Listening for /j/ between words
	Review 2 (Review of Units 4–6)			

Functional language	Listening	Reading	Writing	Speaking
 Meet someone you don't know; introduce someone to others Real-world strategy Respond to an introduction 		Flipping your job interview An article on interview skills	 A comment on A comment on an article Agreeing and disagreeing 	 Talk about a new activity Talk about personal achievements Describe your personal qualities Play an introduction game Time to speak Ask and answer interview questions
 Make, accept, and refuse offers in social situations Real-world strategy Acknowledge an acceptance 	Cool foodA conversation between friends		 A report The results of a survey about eating habits Reporting research results 	 Talk about fusion foods Discuss ideas to avoid food waste Explain a favorite recipe Offer food and drink to others Time to speak Present a restaurant rescue plan
 Make an apology and explain what happened Real-world strategy Respond to an apology 		■ Short stories about good and bad online shopping experiences	 A product reviews Product reviews Expressing opinions about product features 	 Discuss things money can't buy Talk about quality of life Talk about relative value Talk about a past apology Time to speak Repair a customer relationship
 Exchange and discuss opinions about possible actions Real-world strategy Make opinions more emphatic 	Building a brand A news report about a local company that went global 		 A response A social media post Writing about reasons and consequences 	 Talk about all the signs we see Speculate about a picture Talk about viral stories Give and support opinions Time to speak Create and present an ad
 React to problems and try to find a solution Real-world strategy Accepting bad news 		The perfect apology An article about corporate apologies	 An apology A letter of apology from a company Using referents to avoid repetition 	 Discuss good storytellers Tell someone's life story Tell the story of a change of plans Act out situations with bad news Time to speak Connect events to tell the story
 Make, refuse, and accept offers of help Real-world strategy Imposing on somebody 	Painting safer streets A podcast about a community art project		 A report A report on a community project Using quotes as support 	 Talk about acts of kindness Discuss charity organizations Discuss helping others Make offers of help to strangers Time to speak Discuss helping your community

	Learning objectives	Grammar	Vocabulary	Pronunciation
Unit 7 Can we talk?	 Discuss messaging apps Discuss written vs. spoken communication Recount conversations and stories Write an email in formal and informal register Conduct a survey 	 Reported statements Reported questions 	 Describing communication Communicating online 	Saying /s/ or /z/ at the end of a word
Unit 8 Lifestyles	 Talk about different work lifestyles Talk about wishes and regrets Talk through options to reach a decision Write a comment about a podcast Plan a digital detox weekend 	 Present unreal conditionals I wish 	 Describing jobs Talking about work/life balance 	■ Saying the vowel sounds /3/ and /u/ ■ Listening for emphasis
Unit 9 Yes, you can!	 Talk about rules and regulations Discuss rules and regulations in the past Make generalizations Write a letter of complaint Discuss improvements to your town 	 Prohibition, permission, obligation (present) Prohibition, permission, obligation (past) 	 Talking about places Talking about rules 	Saying /d/ at the beginning of a word
	Review 3 (Review of Units 7–9)			
What if?	 Speculate about events in the past Talk about alternatives and possibilities Keep your listener engaged Write comments in an online discussion Debate the most influential discovery or invention in history 	 Past unreal conditionals Modals of past probability 	 Talking about discoveries Discussing right and wrong 	 Saying long and short vowel sounds Listening for weak words
Unit 11 Contrasts	 Discuss college life Discuss scientific facts Discuss alternatives and give recommendations Write a comment presenting an argument Present a proposal to solve a problem 	 Gerund and infinitive after forget, remember, stop Causative verbs help, let, make 	 Talking about college education Talking about science 	■ Stressing long words
Unit 12 Looking back	 Describe a special photo and the story behind it Discuss childhood memories Recall and share past experiences Write a summary and response about pets Recall and discuss a national moment 	 Adding emphasis Substitution and referencing 	 Talking about the senses Describing memories 	 Saying consonant clusters Listening for transitions
	Review 4 (Review of Units 10–12			

Grammar charts and practice, pages 129–140 Vocabulary exercises, pages 141–152

Functional lar	nguage Listening	Reading	Writing	Speaking
 Recount converse and stories to a person Real-world strate Get back on training 	another egy	■ An article about how social media is changing language	 Short emails to a friend and coworker Changing language to match register 	 Talk about when not to use your phone Talk about social media apps Talk about the way you prefer to communicate Tell and react to stories Time to speak Talk about your attitudes to social media
■ Talk through of encouraging as Real-world strate ■ Offer a warning	ctions A podcast debating the		 A comment A response to two comments Referencing another argument in your writing 	 Discuss the work-lifestyle connection Talk about unusual jobs Talk about wishes and regrets Offer advice and discuss options Time to speak Plan a digital detox
■ Make generalize Real-world strate ■ Give contrasting information	∍gy	The story of the ramp An article about the independent living movement	 A message A complaint about a business Communicating attitude 	 Talk about street art and graffiti Talk about rules for work or school Talk about unusual laws from the past Talk about different customs and cultures Time to speak Discuss how to make life easier for people with special needs
				CONTRACTOR OF THE PROPERTY OF
 Keep your liste engaged Real-world strate Show interest i 	without it! A podcast		 A comment on the podcast Using words and phrases for similarity and contrast 	 Share photobombing stories Talk about hypothetical past events Speculate about the past events that led to current situations Tell and react to a story about something that is hard to believe Time to speak Discuss significant inventions and discoveries in human history
engaged Real-world strate	without it! A podcast about the impact different inventions have had on our lives atives and agestions agy il	Embrace the technological revolution? Not me! An opinion piece about technological advances	 A comment on the podcast Using words and phrases for similarity and 	 Talk about hypothetical past events Speculate about the past events that led to current situations Tell and react to a story about something that is hard to believe Time to speak Discuss significant inventions and
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CLASSROOM LANGUAGE

PAIR WORK AND GROUP WORK

1.02 Choosing roles

How should we start?

Why don't you be ... and I'll be ...

Who wants to present for our group?

Understanding the task

So what are we supposed to do?

I'm not really sure.

Should we ask the teacher?

Asking for more time

Sorry, we're not done yet. We need a few more minutes.

Completing a task

OK. So are we done with this part?

I think so. What's next?



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TALKING TO THE TEACHER

Discussing assignments

When is ... due?

Can I email ... to you?

Discussing a missed class

I was out on ... Can you tell me what I missed?

Asking for explanations

Can you tell us what we're supposed to do again?

Can you explain that again? I didn't understand.

Preparing for a text/exam

Will this be on the test?

Will we review this before the test?

UNIT OBJECTIVES

- talk about personal achievements
- talk about qualities that employers look for
- make and respond to introductions
- write a comment on a blog post
- practice a job interview





START SPEAKING

- A Look at the picture. Where is the man? What is he about to do? How do you think he feels? Why?
- PAIR WORK Think of a new activity you are about to start or that you have started recently (a new job, a new sport, a new course, etc.). What is it? How do you feel about it? For ideas, watch Andres's video.

REAL

STUDENT

C GROUP WORK Report three things your partner told you to your group.

Do you feel the same as Andres?

